

## Book 2.

# The artycraft Of GOVERNING

**An essay on Manipulation of the public mind  
for private power and profit.**

**This is book 2 of 5 recommended to read as one**

Revealing of mysteries whose beginnings predate history this quote has its origin in the dreamtime of India!

Translation from: *"Indian Philosophy"*  
Radhakrishnan:

*"One of the leading principles of the mystics was the sacredness and secrecy of self knowledge and the true knowledge of the gods. This wisdom was, they thought, unfit for, perhaps even dangerous to, the ordinary human mind; or in any case, liable to perversion and misuse, and loss of virtue if revealed to the vulgar and unpurified spirits. Hence they favored the existence of an outer worship, effective but imperfect, for the profane."*

Machiavelli (1469-1527) puts it this way;  
quote:

*"One of the great secrets of the day is to know how to take possession of popular prejudices and passions in such a way as to introduce a confusion of principles which makes impossible all understanding between those who speak the same language and have the same interests."*

As I put it; 2008:

*"World government will win any contest against a commonalty denied cultural knowledge. It will create divisions and increase regulation because one section of the community can be played against another until all are confused, divided and totally at its mercy".*

With language suited to our times, historic reality becomes clearer. Modern context awakens, but we are still bound by our indoctrinated ideas as mind-manipulators play our minds between emotion and logic. For detail read on:

First published as "BRAIN-WASH"	1992
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Earlier 'campaign' works include:

*"How to Avoid the Looming Catastrophe"*  
*"Democracy & Treason in Australia"*  
*"Assault on Childhood"*  
*"The Human Choice"*  
*"Saving the Future"*  
*"Of Truth"*

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## **Frontispiece:**

Last verse of "*Dover Beach*"

by M Arnold, 1867.

*Ah, love, let us be true*

*To one another! for the world which seems*

*To lie before us like a land of dreams,*

*So various, so beautiful, so new,*

*Hath really neither joy, nor love, nor light,*

*Nor certitude, nor peace, nor help for pain;*

*And we are here as on a darkling plain*

*Swept with confused alarms of struggle and flight,*

*Where ignorant armies clash by night.*

-----  
Those despairing words of Arnold's  
"*Dover Beach*"

How well they speak of our own plight  
today;

But fear not for the darkling ignorance  
brings.

The failure of a world! The tyrant flays!

Tomorrow yet will open doors to light

And light of truth reveal the promise stays.

Comment by A. Gourley, 1991

## **INTRODUCTION**

A common excuse given for not being willing to study the evidence of what is going on around us is: "I don't have time!" This is a self-insult; if we have time to live, then we have time to look at the dangers that threaten our living. People are today

committing suicide just because they didn't take time to understand their world.

Who do you think you are? Don't try to answer: none today can be sure they know their true self.

Why? Well that is something we need to find out! If life is worth living it is worth protecting. But then you may not think life is worth living. Let's not be hasty! If you consume the evidence here you may find that you thought wrong.

What has to be exposed is not so much hidden as camouflaged. The challenge is to see the true nature of things we are, quite deliberately, indoctrinated to ignore. The real world so easily slips out of sight just as our mind manipulators plan.

Example: Most have seen the puzzle drawings where a cat or some other object is hidden among pigeons or some other. We look and see what is obviously there but it may take us some time to see the outline of the 'cat' among the 'pigeons'. However, once we see the previously hidden object it is then easy to find.

Those who manipulate public opinion ("social engineers") do not make the mistake of lying about the obvious, what they do is hide truth among things they encourage us to want and expect to see. Be assured; once reality is accepted we never again allow ourselves to be so easily fooled.

What we are enticed and expect to see is the product of our 'manipulated life'; what we want to see is justification of our indoctrinated beliefs – pride and prejudice then defend our beliefs. We don't like to be wrong but to make the most of life requires

continual self-sacrifice of beliefs that we can, with time and experience, improve on.

To find and welcome new evidence we need first to realize that every advance in truth brings benefit. Among the most powerful weapons used to seduce us in the 'mind war' are pride and prejudice; those who survive this war will be those who control these emotions.

### **How do cultures decline?**

This book is dedicated to exposing public manipulation for private gain; we need a whole of life view to bring all to true perspective. Many fear to look into the naked truth of their culture but soon, when Global Warming shows its teeth, it may be too late. Now is the time to be brave.

Social manipulation is our subject – what is social engineering about; how does it operate; how it affects us; what is behind it? Social Engineering is presented to us as Public Relations – as legitimate persuasion and the generation of goodwill! Is it so?

Civilisation now means a pretended concern for 'Human Rights', 'Rights of Children', 'Rights of Women', 'Rights of Race', 'Rights of Animals', 'Rights of Anti-Discrimination'. How low can we go? Are these rights not part of our human nature?

When did we lose these rights? Were they not ours at birth! Dogma is a body of dead belief! Did the 'humanism mind virus' cripple us? Do we now need laws to maintain pretence of human life?

The young of today know nothing of the world we had; they are enticed to think change means advance but today we live as puppets desperate to obey the strings lest even this artificial humanity be lost. When

despotism tires of the game will the controlled puppets become a waste of space and resources?

We see people whose ideas were widely used to support the deceits of humanist social engineering such as Germane Greer; Dr Spock; Dr Mead; Darwin; etc., renounce positions without change to public dogma or mass media attitude. Is it not revealing that all new-found enlightenment contrary to the promoted dogma is ignored?

We see politics, business and family increasingly corrupted. We see bank fraud protected by law – mindless social behaviour; robbery and violence; presented as normal life and encouraged by TV – war made politically correct – generations of children sacrificed to philosophic dogma. Let's look into our hearts before both conscience and soul die of shame?

Yes, we do need a new world order but an order of natural social conscience where 'order' is not a dictator's choice and 'peace' does not require the death of those who do not accept the tyrant's decree.

After many years of literary research and observation it became my considered opinion that almost all immorality is directed from the top levels of culture.

Years later I found that political manipulation (in cloak of ideology) is the force behind study of *P R*.

Public Relations attach to studies of human behaviour and psychiatry; its purposes are political manipulation of the mass community for private power.

Instead of being 'considerate persuasion' it is, in fact, political deceit! The commercial

PR is camouflage to allow academic study of community behaviour without the rebellion that would surely result were its real use understood. It's a big 'cat' hidden from us 'pigeons'.

It is now apparent that all manipulation of the community mind results in confusion, ineptitude and misapplied effort.

Commercial manipulation masks, and aids, the political invasion! It gives community an appearance of mental incompetence and generates feelings of futility and anger. As a result, political manipulation (hidden by commercial disguise and distraction of beer and circuses) is now easy. Mind manipulation IS a more obnoxious crime than common child abuse; it is the main cause of child abuse – and so much more!

Deceit has long been with us but the "1984", 'big brother' type program has massively advanced over the last fifty years.

### **Can humanity be regained?**

Brainwashing is a frightening abuse but we must avoid being frightened into thinking that all is lost, the "what can I do" cringe is already far too widespread. So before we enter the evidence may I remind readers that office workers, housewives and farmers have, on occasion, taken on establishment forces and governments with some successes after refusing to accept the idea of their own insignificance!

That there are so many failures is only because too few people have been prepared to study problems and stand behind their own intelligence.

Jacques Cousteau, known to most from his well-publicised oceanographic adventures,

once said that the only chance the world has is an educated people.

He proposed there be a world "Supreme Court of Science and Technology" but saw that only an informed people could safely be given the position of judge in this court. When he said "informed" we can be sure he did NOT mean, "mis-informed".

People today march in the streets to protest, but they march to the Hegelian Dialectic band; they protest effects – not causes – they protest on their own behalf not that of the community. Can the deceived be safely left to make decisions about the matters that affect them?

Not until they accept the need of understanding! The manipulated will always demand 'big brother' does the right thing. We fear adult responsibilities! But, let us know the nature of our deception and our impulse will be to expose and eliminate the cause of deceit – ah then, our disabilities would quickly heal!

To make good decisions we have to understand our situation! The first step is to expose manipulative propaganda and false government. Only after the cause of the problem is understood can recovery begin.

Propaganda against common democracy is now pandemic; a P.R. campaign discredits the power and authority of the people even to the extent of discrediting the common law and jury system of justice; big government is taking over.

As kids run riot police look away for fear of charge of harassment; discouraged they feel futile! Courts give such light punishment that children see they are

beyond the law. If parents discipline, they also become subject to 'politically correct' punishment!

If we, the people, are to regain control of our lives, we need to accept our duty to fair family discipline and Constitutional Democratic Government! We need education for life not for slavery.

For many years complaints about the standard of primary education and the discouragement of science and mathematics have been growing. Education has turned to the promotion of the frivolous.

Today many school-leavers are incompetent to do any responsible job and advanced nations steal technicians and trades people from each other.

*"Maths gives you a way of looking at the world that values evidence, logic and clear deduction"* says Will Morony, executive Australian Association of Mathematics Teachers. Well clearly, those dumbing-down our culture don't want that.

True democracy is an ideal only possible if people know the scientific and political truths. To be sure that we are honestly informed we, the people, must govern ourselves – we cannot rely on what leaders tell us. We have to learn what democracy is and not just accept that we have it because we are told we have it, or because our Constitution provides for it.

So let's stop feeling sorry for ourselves and realise that it is we, the people, who have both the NEED and the ABILITY to solve our problems. Let's make a 'quantum leap' of goodwill in service to our future. Let's not just think, "what can I do for me"; let's

think "what can I do for humanity". Humane generosity is for the good of all.

It may well be too late for those of us (who make decisions today) to be wise in many things, but we can be wise in one thing: we can be wise in our caring to provide following generations with a base for truth, prosperity and justice.

Corruption pushes down from the top. To return to a more just – more human – society; reverse the process. A true regeneration of conscience must come from the grassroots level of society to spread understanding and permeate upwards: *"The meek shall inherit the earth."*

We are a multitude – they are few! We have the power, they the illusion! Yes, you may read this as fiction but perhaps, when you have read and better understand how illusions are created and maintained, you will feel a stirring of human conscience; an awareness of your human privilege and a care for the human future on this earth.

One more thing – severe criticism of certain groups does not mean that all people in such groups are criminal. There are good and bad in all walks of life and both good and bad are misled. People like Bernays and fanatical ideologues seldom support despotism by choice of understanding; they, like the rest of us, behave as they do because of beliefs and attitudes they absorb on trust from nurture and environment.

## **The artycraft Of GOVERNING**

### **Chapter 1. ORIENTATION**

WELCOME to your chance of survival! Is that an arrogant statement? Well I just want to be sure you know what we are talking about. Those who can profit from this work will take it seriously and few have a memory so good that they can retain and relate well enough to casually make the many connections. Minimum length is to encourage readers, not because of lack of material for reference.

Manipulation of public opinion is not new in the world. There is no reason to doubt that conspiracy to manipulate others goes back to the beginning of civilisation.

Manipulation extends from the smallest family to the largest community and we tend to take it for granted; at some levels it is necessary. Be warned: to understand what has been done to you, will mean a major review of how you see your world.

There is an old saying in our culture, "A fool and his money are soon parted". Actually the way of it is: "A fool and his wealth are soon parted". Our true wealth is something we are born with – our birthright – it is our ability to know life and profit from it rather than, as dumb animals, be the playthings of fate – or manipulation. Is the brainwasher more to blame for robbing you of your life than you are for allowing it?

The means of manipulation have greatly advanced in the last century. The scientific study of human behaviour, has created a system of power, exploitation and injustice that is truly new and dangerous; and not just dangerous to the human community but to the future of life on earth. Beware! Those who conspire to rob us of our birthright go to great lengths to convince us that international conspiracy does not exist.

Although too big to be unnoticed the 'cat' does not want the 'pigeons' to recognise it for what it is – although Globalists must explain their behaviour to us because it is too massive to be invisible they must then have us believe it is benign. My job here is to explain how they do this.

The 1914-18 war introduced a new potential for scientific public manipulation. A man called Bernays became the recognised expert and advocate for development of a form of mass persuasion called Public Relations: (PR).

'Public Relations' is the friendly public face of what Bernays himself liked to call "propaganda", now called "social engineering". However, to the general public (when aware of it) this is really a common social abuse called "brainwashing".

Brainwashing, in military terms, is a physically forced program of indoctrination and the crime is not so much brainwashing as assault. That is not the kind of brainwashing we are concerned with here.

What we deal with here is something that causes us to act in ways beneficial to others and detrimental to our own interests without our being aware we are manipulated.

The word brainwashing is a deceit in itself. It does not mean washing to make clean. Rather it means hidden by deceit – changing of the purity of brain logic by adding contamination. Better called confidence trickery, but in the computer age best explained as inserting 'virus'. Our bodies suffer at times from virus attack but only in the computer age do we see virus as



a destroyer of logic – an active agent to sabotage minds logical workings.

So manipulation comes in many names but none can excuse its cruelly obnoxious nature. The manipulated find that their decisions – social, family or business – do not work out and lose confidence in themselves. They find they have to trust 'authorities' – financial consultants, the news media, politicians, educators – but they know that these people deceive them.

Community manipulation has to be achieved in ways subtle because to be noticed is to fail. In fact PR is now so pervasive that those brainwashed may claim PR is just legitimate persuasion. Though some live happily with, or find some excuse for this abuse, growing numbers secretly despise their incompetence as a personal problem and suffer their frustration.

In reply I think we will find that PR opinion forming, pursued by deliberate deceit for the profit of the manipulator, is not just highly immoral but should be legally criminal. It is an activity designed to damage the human ability to make rational decisions. It is more poisonous than 'confidence trickery' and more cancerous than indoctrination.

Does manipulation really affect our lives? Let's have a simple example: If you want to swap items with another person there is no reason you should pay an onlooker for watching. If you choose to use money to make your exchange more convenient then there is still no reason why you should pay a bystander.

If we are told we are to be taxed on every transaction we make (a goods and services

tax) we are annoyed, but this is exactly what has been happening for years. No! Not as a government tax but for the benefit of a private group of people! This hidden tax, the one disguised by public manipulation, is called usury; meaning unjust use of power or deceit to gain unjustified benefit from the work of others.

Money (today) is created and loaned by international moneylenders. Our trade and commerce is now organised around the borrowing of money and every use of money carries a hidden cost for personal gain of others.

The cost of providing money for convenience in a free economy is so small it can be a function of government at no significant cost. To borrow money from a community-owned bank is estimated to cost no more than 1% or 2% (mainly to cover honest bad debts). The difference between that and what you pay on your Bankcard or loan (or the addition to cost of goods and services because of loans cost to business and government) is a cost imposed by deceit and its social consequences. In fact it is a perfect "Goods and Services" tax imposed by manipulation. We pay Globalists a 'stand-over' fee each time we buy or sell.

But that is only a small part of the price! The full price of institutionalised mind corruption is irrational behaviour; it includes the greater part of all illness, suicides, road accidents, road-rage, vandalism, crimes, terrorism, loutish acts and general incompetence.

All, by and large, are the result of community confusion, muddled thinking, and misunderstandings, created by deceptions, frustrations and persuasions implanted in

the community mind. We buy our own chains!

Another example: When George Orwell wanted to tell the world what was planned for it, he cloaked his message in fiction because he feared to openly tell the truth. Professor Quigley, an insider, wrote openly his 1,300 pages "Tragedy & Hope" about the New World Order and the people who planned it; Quigley's work had less public effect than Orwell's.

PR allows the social engineer to tell YOU what to believe. The power to persuade YOU of your choices, of what you can or cannot believe, is what today's mind manipulation achieves.

When people, over recent years, have tried to explain about the New World Order they have been laughed at, sneered at and abused as 'conspiracy theorists'. P.R. persuades us that our leaders are reliable and caring about our welfare (not bandits) even though our great majority is aware of deceit we still accept constant deceit and abuse.

Deception creates insecurity so we are desperate to believe that "Big Brother" is OUR 'family' not Mafia 'family' – that our leaders sacrifice to our welfare. Yes, it is laughable, but we believe what we want to believe and what we want to believe is (as will be seen) what PR inspires us to want to believe.

Then came the so-called "Gulf War" 1, and Big Brother felt so secure as to make the New World Order public. We then had to admit that warnings of conspiracy about world government were, to that extent, true, so we adjusted to the idea that world government, born by sword and deceit, was

not conspired but 'a good thing' – PR persuaded us it was for our benefit.

Reliable estimates are that over 100,000 'enemy' soldiers died of this one-sided mission. In addition it was estimated that 100,000 children and babies (more as the blockade continued) died of disease and malnutrition. Certainly a lot of innocents gained 'peace'.

The 2<sup>nd</sup> Gulf War also: we do not excuse Iraq but many countries have leadership and policies as bad or worse. Are we really better; we abused them as enemies for gain and personal power!

Surely we must ask, is it worse to kill 10,000 rebels, few of whom were guilty of any crime, than for advanced nations to kill tens of thousands AND many thousands of children even more innocent of any crime and even less justifiable as none threatened us in any way and all were defenceless against modern weapons.

Well, if we have no care for truth, justice, humanity, or environment, so be it. If our social conscience is no more than that of the puppet obeying the strings as they are pulled; if we have no concern for family, or human future, then let us glorify the growing erosion of our humanity; it is our choice. We will get as we deserve.

To know who cheats is interesting and why is important. To know how is vital; but to know ourselves – well, that's our life!

## **Chapter 2:** **MANIPULATION**

Modern mind manipulation differs as much from the old advertising as men moving



blocks of stone differ from a machine pouring concrete.

The modern promoter of deceit NEVER dirties his hands with production.

Your attitudes, whether to pop music, discrimination, sex or political ideology, may begin with a seeming harmless promotion on TV, or at kindergarten where you adopt a comfortable peer-group reinforced fashion or fad – you became ‘hooked’ into a “slave to a group-security comfort and empowerment fad” – you felt good.

So long as you agreed with the group you felt the power of the group, you could make demands of your parents because what all your little friends wanted or had you must have a right to; parents feel guilty if their child feels ‘left out’.

So the mob was you and you were a mob – no need to think for yourself – you had the first link of the slave chain embedded in your mind and you FELT your power.

Modern government would never say, “The jury system of justice is too slow, we are changing to a system of direct judgements. “Oh NO! Ideological control forbids such dangerous honesty.

What liberal governments will now do is “bow to public pressure” from people who make up their own minds on the basis of evidence that shows the jury system failing to give justice.

The job of Public Relations is to create or identify situations that will create news. This, the news media publicises so as to create the required emotion, public perception and attitude.

Laws introduced to restrict evidence in crime's favour help manipulate the jury system. If justice may be seen as ‘not done’ this situation can be publicised to arouse public anger. The mass media will then shout: “the mob has spoken”. The Government, like parents, bows to the wishes of its children: Good old government.

Public anger will target the system not the hidden persuaders or the corrupt law. Such manipulations only happen over time and where change is required by the manipulators; irrelevant issues are allowed to be resolved free of PR – media does not build up emotion, government does not bow. Use of subtle persuasion only for issues relevant to the manipulator, reduces the chance of exposure; credibility is maintained and results achieved. Media reports of protests give us credibility.

**That is how the system works!**

Educated people are taught to scorn any idea of “conspiracy”. However honest thought shows conspiracy to be an historic and ever-present fact of life. Having gone that far, more honest thought brings us face to face with the fact of greed for power.

We only need to understand evidence to see the world is managed very differently from what we are led to believe. Or, as Disraeli: 1804-81 put it: *"The world is governed by very different persons from what those believe who are not behind the scenes."* He was in a position to know.

Greed for power is a sickness of egocentrics! Normal humans tend to avoid responsibility and this hands fanatics the power they crave. Mob allegiance is popular with the commonalty because it gives a feeling of power without

responsibility. We still have lessons to learn: *Power corrupts; Liberty requires eternal vigilance; Responsibility is Personal.*

We look for essential basics of social reality. To manipulate human intelligence for elitist service is perhaps the most despicable and inhuman abuse of power exercised by humans.

Although drugs and force can help control people these are poor means of control and serve better for distraction.

Well-designed deception gives the tyrant-elite better security because it allows the victim a determined pursuit of 'apparent' self-interest and produces willing service; remember: the Egyptian pyramids were not built by slaves!

Explaining manipulation of the mind is the work of these writings; please excuse repeat of some quotations for reminder. The following is from "*The Impact of Science on Society*", by Bertrand Russell; quote:

*"... it may be hoped that in time anybody will be able to persuade anybody of anything, if he can catch the patient young and is provided by the State with money and equipment. This subject will make great strides when scientists under a scientific dictatorship take it up.*

*Although this science will be diligently studied, it will be rightly confined to the governing class and the populace will not be allowed to know how its convictions were generated ... education should aim at destroying free will, so that, after pupils have left school, they will be incapable ... of thinking or acting otherwise than their schoolmasters would have wished."* E.Q.

Russell was of the establishment: *The Impact of Science on Society* was published in 1976. Books set for higher education can contain such secrets and show fearless exposure of a program in operation. Note that: "*not allowed to know*" means "*not allowed to understand*".

We 'think' we are not controlled because "misinformation" does not alter our ability to think, it only alters *what* we think about and *what* we think about it – it deforms our perception of reality. In a national education system this is not difficult. Keep students under pressure; set literature to be read and remembered.

Confined to your curriculum students memorise, have no time for thinking, pass exams and feel pride in their success.

By the time higher education is reached many 'already see themselves as elite and enter easily into the spirit of elitism', (clearly seen in behaviour). Now accustomed to feelings of mob power they want to be part of the 'elite' peer-group mob. Pride is in our nature; encouragement to excess of pride is easy for P.R.

Instead of education helping us achieve goals through becoming conscious of greater human responsibility and enhanced feelings of satisfaction for achievement, we are ego-boosted with ideas of group power! Eager to take advantage of those less powerful we, willing, if unwitting, serve our enemies.

*The Humanist*, Jan/Feb 1983; quote:

*"The battle for humankind's future must be waged and won in the public school classroom by teachers who correctly perceive their role as the proselytisers of a new faith ... These teachers must embody*

*the same selfless dedication as the most rabid fundamentalist preachers, [which they are] for they will be ministers of another sort, utilising the classroom instead of the pulpit to convey humanist values in whatever subjects they teach.... pre-school or large state university.”* End quote. Oh yes! Though claiming to despise everything about religion they practice it shamelessly.

Continuous ‘PR’ promotion, religiously applied in academic disciplines and public authority, forms indoctrinations to advance the humanist ‘slave’ state! Honesty does not enter into P.R. As Russell said, early training is vital. Parents are now socially pressured to deliver their children to the system as young as possible.

At the time of the Multi-Function Polis debates the following comment was made at a MFP meeting: “... *it is necessary to control the consciousness of public and related organisations very carefully.*” EQ. This was said to people who were not insiders, but the speaker was confident the audience was educated to accept humanist attitude. He recognized his own mob!

Now a revealing quote by Caldwell & Zanfagna in their book *Fluoridation and Truth Decay* p8, it is from writings of PR specialist: Bernays: “*The conscious and intelligent manipulation of the organised habits and opinions of the masses must be done by experts, the public relations counsels* (Bernays invented the term); *they are the invisible rulers who control the destinies of millions ... the most direct way to reach the herd is through the leaders.... all this must be planned ... indoctrination must be subtle. It should be worked into the everyday life of the people – 24 hours a day in hundreds of ways ... A redefinition of*

*ethics is necessary ... the subject matter of propaganda need not necessarily be true.”* End quote.

Yes it is abominable that some of our race, raised in our culture, abuse with enthusiasm, the advantages given them. Poisons such as fluoride, are not needed to make us compliant but our compliance helps them make us sick.

Bernays is said to have been the father of modern PR! That he advocates control “through the leaders” supports the earlier quotation from Disraeli.

The following is from an address given by Sir Herbert Gepp to the *Constitutional Association* (30/5/1938) Sydney, Australia. In emphasis of the duties and responsibilities of youth in a democracy; quote: “*The so-called mysteries of banking, finance and economics are mysteries only to those who will not take the trouble to try to understand.*”

*I do not suggest it is possible to obtain a complete appreciation of all factors operating in our complex civilisation, but I do maintain that the colossal ignorance today of economic fundamentals is the gravest danger to the continuance of democracies.”* EQ.

Next day, *The Sydney Sun* devoted its leading article to this warning: snippets are from a booklet called *MONEY*, by Chartered Accountant Stanley Allen, F.C.A.; quote: “*To the average citizen, economics still remains 'the dismal science', but the speaker was correct in his suggestion that it goes to the root of most of the world's trouble today. It may at least be suspected that a condition of affairs in which men are able and willing to work are*

*unable to find secure jobs, and in which urgent works are delayed because a prosperous [elite] community declares that it can raise no money for them, is no advertisement for the knowledge of economics possessed by the community."* End quote.

We are so sedated that even the media (on occasion) may speak honestly and openly without fear of awakening; the perfect deceit gives ability to tell the victim the truth and have him ignore it.

We 'the people' think that those we elect, argue about and beg of, are the government. Not so; they are 'people leaders', dogs to round-up public opinion; neither sheep nor dogs understand their role. If some suspect, fear prevents honesty. Will we forever consign our children to slavery rather than face reality? Soon we look at Bernays' work but first:

### **The money managers:**

Our civilisation has degenerated to the point that the hidden government can now openly flaunt *Globalism* and years of economic deceit means a far smaller % of people now know just how much better the above comments fit the world of 2008.

Search for the forces behind the indoctrination of democratic society lead directly and surely to international banking. This subject is quite well covered in this literature and there is vast information on the money trick: here a few essentials.

International finance is 'owned' by the most powerful mafia-type 'family' ever. The power of this group is legalised by a fake democracy called the 'party system', this system is a cancer in the common law of all legitimate democratic constitutions.

Some indication of the power of Globalist finance is shown by the following comment from Lloyd George, famous English statesman and Prime Minister, when speaking of peace negotiations following World War 1. (1914-18); quote: "*They (international bankers) swept statesman, politicians, jurists, and journalists all on one side, and issued their orders with the imperiousness of absolute monarchs who knew there was no appeal from their ruthless decrees.*" E Quote.

The power of Globalism is maintained through political control made secure by PR. To break this chain "we the people" must understand mind-manipulating methods and face the consequences of allowing the power of life or death to reside in a despotic "*New World Order*".

Many still have the idea that mass manipulation is to give everyone the same values and opinions but such simple viewpoints are themselves the products of manipulation.

### **MANIPULATING CONSCIOUSNESS**

To understand how present levels of control are achieved we first realize that mind manipulation is not new. Machiavelli (1469-1527) was referring to it when he said:

*"One of the great secrets of the day is to know how to take possession of popular prejudices and passions in such a way as to introduce a confusion of principles which makes impossible all understanding between those who speak the same language and have the same interests."* EQ. Modern technology has multiplied that power.

**Example 1:** To the present time 2006, no one, at street level, knows if the

'greenhouse effect' is a very serious problem, a possible problem or a confidence trick, but a lot of people (including 'authorities') have very strong opinions covering each possibility.

**Example 2:** In our society there are political factions pulling in all directions but who understands, wants to know about, or is prepared to expose the illegitimacy of 'political party' government?

**Example 3:** We rush to adopt new technology but what is safe? There is substantial evidence that mobile phones are dangerous to our mental health? Given a variety of 'authoritative' views who cares? Real evidence is delayed until millions are incapacitated; pretended caring then consoles us.

### **Restriction of human consciousness:**

Here are three common ways of restricting human development:

- 1/ **Restrict access to critical points of knowledge – Isolate vital specifics.**
- 2/ **Create false ideals – Humanist ideology.**
- 3/ **Increase family conflict by peer-group loyalty to 'generation-gaps'! – Aid progressive indoctrination by use of sex and circuses for mind decoy.**

The above are greatly aided by use of TV: divide children at an early age from real-life experience then from parents by kindergarten! Then the 'cram and regurgitate' public education completes abortion of independent reasoning.

### ***The Hegelian Dialectic Process***

is a system that is misused to achieve social deformities. By designed social conflict Social Engineers force their desired social change.

To appreciate this we go first to the principle revealed by George Orwell, "*who controls the past controls the future.*"

Social attitudes are based on past experience so it is possible (by manipulation of belief about the past) to influence future behaviour.

Then add the complementary idea, *Conflict Creates History*, which is a short statement of the purpose for which the *Hegelian Dialectic Process* has been adapted.

The socialist axiom, *Conflict Creates History*, is the idea of designing conflict to create a desired 'history' for control of future generations. In Hegelian Dialectic: *thesis, antithesis, and synthesis*.

*Thesis* = manipulation to generate conflict  
*Antithesis* = the generated counter-force of conflict, then

*Synthesis* = the designed outcome.

**Example:** A politician is enticed to challenge for leadership (*thesis*); other leading figures are encouraged to resist (*antithesis*); the conflict discredits the party and the opposition is elected (*synthesis*).

Division of the nation into balanced political factions is the great example of a thesis and antithesis whose *synthesis* is control of the national political emotion.

Two main parties (*thesis* and *antithesis*) for conflict; two reins to achieve (*synthesis*): by manipulation of mass emotions = Democracy by Dictate!

Change is achieved by instilling false hopes, beliefs and fears so as to create conflict that leads to desired responses as earlier expressed. Consolidate the result and the deceptions achieved become

permanent; all greatly helped by restricting reading and vocabulary, as we will see.

To see how all this can be possible today we look at the forces directing modern social corruption! Many find this hard to face! To admit public corruption means admitting deliberate manipulation of the public mind – means admitting, personally, our enslavement.

Globalists believe they have succeeded in mind manipulation to the extent that revolution is no longer possible. They believe the commonalty is now unable to understand its situation. Are they right? Will we see the cat among the pigeons?

### Chapter 3.

#### **BERNAYS: Public Relations Expert Extraordinary.**

Here we see a new public relations becoming respectable as a wartime need then turning to commercial manipulation – political use slots in invisibly. To look into the business of PR in more depth who better to be our guide than Bernays himself.

Bernays, a leader in his field, was given an eminence that few modern authorities attain. A book, *Public Relations, Edward L. Bernayses and the American Scene*, by Keith A. Larson; over 300 pages to catalogue his works and teachings. First published in 1951 this book was enlarged and republished 1971.

This, for someone barely known outside of academia, must be rare. It is interesting that Bernays, born in Vienna, was a nephew of the infamous Sigmund Freud. This propaganda expert guided introduction of the forced medication, fluoridation in the USA in 1951: Later spread worldwide.

So here we have a family high in the favour of the manipulative establishment. Let's take a closer look at his writings on scientific public relations. Following quotes, unless otherwise specified, are from his book , *PROPAGANDA*; quote: “*The conscious and intelligent manipulation of the organized habits and opinions of the masses is an important element in democratic society. Those who manipulate this unseen mechanism of society constitute an invisible government, which is the true ruling power of our government.*”

*We are governed, our minds are molded, our tastes formed, our ideas suggested, largely by men we have never heard of. This is the logical result of the way in which our democratic society is organized.*  
.. (cont).

That comment, from the founder of modern manipulation is something you may find hard to believe unless you study PR or related subjects. It is important to understand that he was not exposing hidden government – or conspiracy. He was writing a frank technical essay for the use of people being educated to make a living from public manipulation.

The book *Propaganda* was first published in 1928 and one chapter is given over to explaining that the ignorant public has sadly misunderstood the word 'propaganda'. We who use words may be sympathetic that a word that started out honourably as meaning 'the propagation of truth' has become its opposite.

Nevertheless, for a person who makes a living by understanding human nature, we must also wonder if he was really so naive as to believe that a system designed to manipulate the human mind (even with



honest intent) will not be eagerly seized by greedy self-interests.

May we be excused for thinking his comment on the changed meaning of the word was just his own little public relations exercise to soothe the conscience of students? Students who read Bernays also learned that there is no conspiracy. A good belief to have if public manipulation is to be your business; it might be embarrassing to think creating public delusions is in service to some foreign conspiracy.

PR persuasion, according to Bernays, is a way of life essential to organised society. He says of it: *"the logical result of the way in which our democratic society is organized"*. I think it would be more truthful to have said: *In the way our political system is organized*. Our democracy is just manipulated.

If scientific means were not used to convince people of the 'desired truth' then there would, in Bernays' opinion, be social chaos. He must accept that today's young and unworldly students are either content with this or are too involved with success in their studies to challenge it.

There, I think, is the answer to a question that puzzles many people. How can it be that so many can be involved and yet the dangers of public manipulation are not exposed? It is too big to be hidden; so we are manipulated to misunderstand it! If manipulators benefit, well ... they do it for our benefit – er I guess...

When students accept an authority, then their first dedication is to put into effect what they have learned. They are very conscious of this and very involved.

By the time they have established themselves they have a psychological commitment and may never see a need to challenge the reason for their success or see that there are hidden consequences.

So far as Bernays himself is concerned, I think the weakness of his argument for PR, and the weakness of any academic argument against true democracy (or for manipulation, as follows) is very apparent in *Propaganda*. Let us now continue the quote where we left it earlier:

*"... vast numbers of human beings must co-operate in this manner if they are to live together as a smoothly functioning society. Our invisible governors are, in many cases, unaware of the identity of their fellow members in the inner cabinet."*

[I wonder: could Bernays have seen our culture today would he think it still a smoothly functioning society? It is easy to fall in love with a grand idea and fail to see its consequences.]

*"They govern us by their qualities of natural leadership, their ability to supply needed ideas and by their key position in the social structure."*

*Whatever attitude one chooses to take toward this condition, it remains a fact that in almost every act of our daily lives, whether in the sphere of politics or business, in our social conduct or our ethical thinking, we are dominated by the relatively small number of persons – a trifling fraction of our hundred and twenty million – who understand the mental processes and mental patterns of the masses. [USA 1920s] It is they who pull the wires which control the public mind,*

*who harness old social forces and contrive new ways to bind and guide the world".*

[That surely puts it clearly. There's more.]  
*"It is not usually realized how necessary these invisible governors are to the orderly functioning of our life group. In theory, every citizen may vote for whom he pleases. Our constitution does not envisage political parties as part of the mechanism of government, and its framers seem not to have pictured to themselves the existence in our national politics of anything like the modern political machine.*

*But American voters soon found that without organization and direction their individual votes, cast, perhaps, for dozens or hundreds of candidates, would produce nothing but confusion.*

*Invisible government, in the shape of rudimentary political parties, arose almost overnight. Ever since then we have agreed, for the sake of simplicity and practicality, that party machines should narrow down the field of choice to two candidates, or at most three or four.*

*In theory, every citizen makes up his mind on public questions and matters of private conduct. In practice, if all men had to study for themselves the abstruse economic, political, and ethical data involved in every question, they would find it impossible to come to a conclusion about anything. We have voluntarily agreed to let an invisible government sift the data and high-spot the outstanding issues so that our field of choice shall be narrowed to practical proportions." End Quote. Emphasis added.*

Well, that is the essence of his argument; are you convinced?

## NOTES:

**A/** He says "voters soon found that without organization ... **WOULD** produce nothing but confusion". Why are "did produce" or "produced" avoided? Is it because the political parties took over almost as soon as the USA Constitution came into use? In the USA non-party government had no time for trial!

Australians had about fifteen years over which time national non-party government worked as well as the party controlled. (Not saying a lot for it of course but true democracy means more than avoidance of party systems). States governments enjoyed longer party-free time.

Voter nominated candidates, the essential of any true democratic system, has never entered visibly into a political system anywhere. Humanity hasn't previously reached a sufficient level of understanding and education to accomplish it.

In England non-party government lasted for over 300 years before elitism worked out that the democracy idea should be aborted before people saw the need to **BOTH** choose **AND** elect their representatives. Introduction of parties, 'for public convenience' secured elitist control.

Political parties have a long and obnoxious history. Why can't we believe that those idealists who framed the constitutions of the USA and Australia ignored political party government because they were well aware of its danger? Manipulation of the public mind is the answer.

**B/** Who "voluntarily agreed"? Have you heard of a referendum in the USA or anywhere else where the people have

agreed to let an invisible government rule their lives, beliefs and attitudes?

If the people actually agreed to this, then why bother with elections at all?

Voting for pre-selected candidates does not change the decisions of government! Were voting not for misleading the public then it would be a total waste of effort! Yes: political parties represent cats hidden among us pigeons.

Could any mature-minded person not be appalled by the huge power grabbed so easily by so few hands and kept from public question?

Is it not obvious that powerful egocentric people would (if they had not in fact set the party system up) very easily gain control of it? Who are these people of *natural leadership* abilities who are such great leaders that they need protection from the sight and knowledge of those they lead?

C/ We can agree that every individual cannot be expert on every subject; it's not necessary. Are our elected politicians experts about everything – or anything? No! Are even those hidden *natural leaders* expert in anything beyond self-interest?

Everyone does not need be doctor, lawyer, singer and dancer, but we are entitled to the right of INFORMED choice when needs arise. One does not deny the need for specialists to advise government but, given information, decision-making is hardly a science. We have a right to know the loyalties and abilities of our specialists.

As responsible, intelligent or even caring people, can we accept that secret self-interest organisations should control our

lives, likes and thoughts! Set up our wars and laws, and in general have life/death power over us?

Are the needs and morals of social behaviour today different from 2000 years ago? Dangers and abilities may increase but our nature and the nature of our creation remains the same. Time changes consequences not rights. When numbers increase we need rules of the road; but laws cannot substitute for moral responsibility; nor can justice ever deny our right to human development and enlightenment.

We have a designed ability to develop and advance. Enslavement to the simple fixed behaviour patterns of animals is no substitute for intellectual freedom limited by moral justice alone. Mind manipulation is immoral and has no right in human culture.

We need become more responsible as society becomes more complex; eliminate non-productive effort, reduce waste. Can we yet imagine a supermarket without checkouts, money or bankcards; where people could be relied on to take what they needed and not waste?

We may no longer be able to imagine that. However people of mature age can remember not needing to lock the home door when they went out and if they did so they left the key under the mat so friends could let themselves in – can remember as kids being able to roam freely and stranger-danger unknown!

Given truth of our nature rather than incessant promotion of unnatural behaviour, then people may become increasingly kind, honest, considerate and responsible! All 'greenies' are not just

political slaves; all working charitably see gain other than pay. Growing in humanity IS our proven potential, and our right!

Globalism may lead us to believe we are not human but belief does not change our potential! A true civilisation is one where we become more and more aware of our human nature and more responsible in our care of it. Neither civilisation nor technology, honestly employed, will change human needs, for that to happen we need to become a different species.

### **Public Relations Examples**

Having looked at the social attitude promoted by Bernays we now need to see how this translates into everyday PR and social engineering practice.

Bernays has written openly and with obvious confidence in the natural, emotion-bound, security of a system of government-controlled mass media and education; we are indeed fortunate that they are so confident of their control that the window on social manipulation remains open. Clearly the danger of public rebellion is not considered relevant.

### **Now to p27 where he says; quote:**

*"Formerly the rulers were the leaders. They laid out the course of history by the simple process of doing what they wanted. And if nowadays the successors of the rulers, those whose position or ability gives them power, can no longer do what they want without the approval of the masses, they find in propaganda a tool which is increasingly powerful in gaining that approval. Therefore, propaganda is here to stay.*

*It was, of course, the astounding success of propaganda during the war that opened the*

*eyes of the intelligent few in all departments of life to the possibilities of regimenting the public mind. The American government and numerous patriotic agencies developed a technique which, to most persons accustomed to bidding for public acceptance, was new.*

*They not only appealed to the individual by means of every approach – visual, graphic, and auditory – to support the national endeavour, but they also secured the co-operation of the key men in every group – persons whose mere word carried authority to hundreds of thousands of followers.*

*They thus automatically gained the support of fraternal, religious, commercial, patriotic, social and local groups whose members took their opinions from their accustomed leaders and spokesmen, or from the periodical Publications which they were accustomed to read and believe.*

*At the same time, the manipulators of patriotic opinion made use of the mental clichés and the emotional habits of the public to produce mass reactions against the alleged atrocities, the terror and tyranny of the enemy. It was only natural, after the war ended, that intelligent persons should ask themselves whether it was not possible to apply a similar, technique to the problems of peace.*

*As a matter of fact, the practice of propaganda since the war has assumed very different forms from those prevalent twenty years ago. This new technique may fairly be called the new propaganda.*

*It takes account not merely of the individual, nor even of the mass mind alone, but also and especially of the anatomy of society, with its interlocking*

*group formations and loyalties. It sees the individual not only as a cell in the social organism but as a cell organised into the social unit. Touch a nerve at a sensitive spot and you get an automatic response from certain specific members of the organism."* E.Q. E. Added

This revelation exposes a very logical advance of social engineering; groups now react with monotonous predictability to their seduced leaders in every social division. When the culture itself becomes manipulative and educates for increasing manipulation, then we see that group leaders become part of the programs.

Your religious leaders; "parents and citizens" organisations; government departments, all become integrated.

I am sorry to have to take such long quotations from *PROPAGANDA* but large quotes are needed to make clear Bernays' very important points about the extent and penetration, even at that time, of mind invasion – no mystery now about how humanity is manipulated and we will find out to whose benefit!

We may well take issue with Bernays about the superior intelligence of those greedy for power. Having achieved wealth by immoral means they then use this wealth to HIRE the expertise to maintain and expand their empires. They are neither superior nor all knowing and are morally decayed.

We can also doubt that the need of leaders to have the public on side is new.

Was there ever a time when a leader could ignore the feelings of his subjects or did not appreciate their ease of manipulation?

In fact Bernays himself accepts this in a later book, *Public Relations*, in which he gives a history of the profession.

History surely shows that the desire to manipulate and deceive is rarely a skill of good leadership. Rather leadership has been a skill of manipulation.

Also apparent is that the 20th century introduced a new ball game in both the technology of deceit and the numbers deceived, it brought a need to recruit and structure the propaganda more craftily.

There was need to adapt and sell a more scientific understanding of behaviour throughout a more educated and technically organised populace. Modern study of psychology played a big part in providing "behavioural studies" to support new technique but those who want to study human potential may find 'behavioural studies' biased.

However, for the purposes of elitist manipulation the testing of University students is very important, such tests may measure the efficiency of behavioural techniques on future leaders and indicate where new work may be best applied.

Don't think any of this huge effort is for cultural enlightenment; unwanted results must be weeded out! It is not just human nature that is under study it is human manipulation. Because of conflicting interests it is naive to take the public or educational presentation of psychiatry and human behaviour research at face value.

Now let us look at samples of commercial use of PR to better appreciate the nature of its commercial/political use.

Bernays tells of how markets were regained for a group of textile manufacturers. Velvet had gone out of fashion and its U.S manufacturers faced ruin. Study showed that the market could not be revived by action taken within America so where was the vital spot? Quote: *"It was determined to substitute purpose for chance and to utilize the regular sources for fashion distribution ... An intelligent Parisian was enlisted in the work- He visited Lanvin and Worth, Agnes and Patou, and others and induced them to use velvet in their gowns and hats.*

*It was he who arranged for the distinguished Countess This or Duchess That to wear the hat or the gown. And as for the presentation of the idea to the public, the American buyer or the American woman of fashion was simply shown the velvet creations in the atelier of the dressmaker or the milliner. The editors of the American magazines and fashion reporters of the American newspapers, likewise were subjected to the actual (although created) circumstance ... A demand was slowly, but deliberately, created in Paris and America.*

*The created circumstances had their effect. "Fickle fashion has veered to velvet," was one newspaper comment." EQ. Emphasis added.*

So it is that fashions, trends, movements, political plans, pop-singers and popular beliefs. Every aspect of life becomes deformed and biased, in the public mind. You will note that with modern technique the target group is not approached directly. For risk-free conviction there should always be one or more "innocent" carriers between deceit and victim.

We may be getting the feeling that those Bernays quotations were from 2008 rather than 1928 so let us now go to another of his books, *Public Relations*: 1952; here he is still giving examples of propaganda from the time of "World War I" these show techniques developed in that era, are now improved and relevant; most improved is organisation: p72-3 quote: *April 6 1917, the Committee on Public Information was set up, under the direction of George Creel, former editor of the Rocky Mountain News. Other members were the secretaries of War, Navy, and State. ...*

*I worked with the Committee on Public Information in the United States and in Paris. I saw it grow from an idea to an organization of enthusiastic men and women in key centers throughout the world.*

*This experience in broad public relations was a turning point in the lives of those who worked with the Committee. My own case was typical ... In 1913, when I was editor of the Dietetic and Hygienic Gazette and associated with The Medical Review of Reviews, Richard Bennett, the actor, was trying to produce Brieux's play, Damaged Goods, but was unable to find sponsorship for it because the theme of the play offended the people in pre-war America.*

*Believing that Brieux's drama taught an important social lesson, I wrote Bennett that our magazine, The Medical Review of Reviews, would give him its moral support in his efforts to produce the play. ... The result of our talk was that we undertook, under the auspices of the Review, to mobilize public opinion for the production of the play ...*



*The technique employed became widespread in later years. We set up a Sociological Fund that appealed to public opinion to support production of the play on the grounds of public and social interest. Membership of the Fund cost four dollars [probably equal to \$50 (2006)] and entitled the member to a ticket for a performance of Damaged Goods, when and if produced".*

The results as described by John T. Flynn in an article entitled "Edward L. Bernays: The Science of Ballyhoo published in the *Atlantic Monthly* for May, 1932; quote: "Bernays ... sent invitations to our New York nobility. Every person of social prominence was invited to subscribe four dollars to endorse a movement for dealing with sex via Damaged Goods ... notables responded nobly.

*When they did, the rank and file of humbler folk proceeded, as always, to grow curious, and then toddle along behind their betters, sending in their four dollars by the hundreds and the thousands. ..."*

[Note: Moral corruption is easy to sell. Immorality comes down from the top. Public perceptions of morality are now so changed that 'Damaged Goods' ... just funny.]

### **How words won the war; p74-5:**

*It bombarded the public unceasingly with enthusiastic reports of the nation's colossal war effort ... Dissenting voices were stilled, either by agreement with the press or by the persuasive action of the agents of the Department of Justice. Intellectual and emotional bombardment aroused Americans to a pitch of enthusiasm.*

*The bombardment came at people from all sides – advertisements, news, volunteer*

*speakers, posters, schools, theatres; millions of homes displayed service flags. The war aims and ideals were continually projected to the eyes and ears of the populace. These high-pressure methods were new at the time, but have become usual since then. ... The most fantastic atrocity stories were believed. ... Later, the slogan – equally true – that "Words Won the War but Lost the Peace" came to remind us never to place too great a reliance on words. ... In public relations, as in all other pursuits, actions speak louder than words. Public relations activities in World War 1 never attained their full potentialities." End quote. Emphasis added.*

In Australia (2006) such a campaign sold the glory of Olympic Games.

### **Conversion to mass persuasion:**

So a new public relations propaganda, made respectable by wartime need, was turned to public manipulation. Today we see serious 'but manipulated' events turned into excuse for war and imposition of social restraints that are completely foreign to a free society. Political use of propaganda slots invisibly into culture!

Expertise in effective control was in a steep learning curve over the first half of the 20th century and even faster over the second half. Actions speak loud, but can be disguised by lies.

Bernays goes on to tell us how, in the 1930s, most large American companies and industries including the *National Association of Manufacturers, Rockefeller Center, General Motors, Standard Oil Co., J.P. Morgan and Co.* etc., all became involved with use of the new public relations industry.

Bernays himself was appointed a member of the *President's Emergency Committee for Employment* (President Hoover), and goes on to say that there was even a significant change in public attitude by bankers.

In growing numbers bankers sought professional advice and in 1939 Bernays' own firm was working with *the Bank of America* on the West Coast and in Washington, p106-8, quote: *"That America was becoming more aware of the nature and importance of public relations was further evidenced by the active interest now shown in the field by newspapers, magazines, universities, social scientists, research organizations, and political parties. ...*

*But the new era was emphasized when Mr. Flynn spoke of the modern Public relations expert as "a social psychologist engaged in carrying out in actual practice and according to newer theories that branch of psychology which August Comte\* and later Herbert Spencer recognized as having a definite relation to sociology.*

*In connection with these activities, we initiated a practice which became widespread toward the end of the decade – the creation of institutes and foundations as public interest bodies of private profit organizations ...*

*These bureau's, service institutes, and foundations functioned as non-profit institutions in the public interest, but were always tied up with a profit organization.*

...

*By this time the colleges and universities of the United States were keenly aware of the dependence of government, industry, and*

*all other social groups on public opinion."*  
End quote. E.A.

\*Note: August Comte (1798-1857) Book 5, set the pattern for the New World Order.

This abuse of intellect was not to improve community morals and industry; it was to manipulate the public to blindly accept corruption.

Bernays firm surveyed American colleges and universities in 1937 to find that they offered a wide range of courses devoted to public opinion and public relations propaganda. We see now why certain big business gave large donations to higher education.

The increasingly predatory attitude of industrial and political leaders is now (2008) obvious. Bernays tells us that interest in propaganda at that time (1937) even extended to exposure of propaganda, but that aspect did not prosper!

Actually exposure of propaganda could not prosper at that time because exposure relies on moral values and these had lost visibility by lack of exposure (as today) of the serious consequences of immoralities.

These techniques of mass persuasion are used in relation to business, music, sex, politics and human relationships; any temptation that relates to gaining power through ability to influence by deceit. Two things become notable from any study of modern social engineering:

a) No matter if the activity is to find answers to what opinion is popular with the public; or what people think of a business or service; or whether it is to manipulate

the public to form a favourable opinion of a business or service, one thing remains constant – it's purpose is to mislead or to take advantage of public trust. Public health or welfare is not considered.

b) No matter whether the activity of public relations is presented as being for the public benefit or for private advantage, there is never any acceptance that the commonalty is human – all apart from the controlling elite are treated as animals.

To the mind manipulator, humanity is just a collection of biological machinery.

Public Relations does not consider that people have a right to truth. The manipulator plays out the game as unknowing and uncaring of the consequences as the dog rounding up sheep.

### **Power Corrupts:**

When Bernays wants to know future trends he asks group leaders because he knows that what the group leaders: Editors, administrators of education, labour leaders, top executives, heads of organisations; hold the opinions to be touted by media as public opinion and the public accepts these opinions as true.

Bernays knew, and we need keep in mind that behind the group leaders most directly influencing the thinking of millions, is a secretive private group planning the future for private benefit.

International business is run by its own laws and these laws neither recognize nor care about the commonalty. Our government works under direction just as so many, over ages, have openly told us.

These hidden princes and princesses see themselves as gods and for their wealth the generals of P.R worship them. Public relations people work happily, without thought of the arrogant assumption that a few of the same race and abilities are gods while all others must live as mind-manipulated slaves.

Power corrupts, the gaining of power inspires a lust for power. Arrogance hides the fact that if all were given equal rights to knowledge, then the human situation would be very different. As with the party system: had we the whole parliament working for the nation rather than a few leaders working for an international crime syndicate, the benefit for the human totality would be beyond imagination.

After generations of power a man may think he, his family and friends, are divorced from the inept mass they have created; they may claim they cannot be held responsible for the stupidity of slaves. But they are, and they will be held to be.

p256, by the mid 1940s future opinion would favour “free trade; an international bank; an international police force; and a world court.” At that time the opinion leaders had set in train a public opinion to favour the formation of the *United Nations*; 1945. This would offer multiculturalism, world government and a *New World Order* without one in a million knowing what it was about.

Bernays' whole attitude to manipulation is well summed up in the chapter heading on p335: *How American Business Can Sell the American Way of Life to the American People*, apparently the American people did not know what their way of life was.

Well, they sold the American way of business to the American people world-wide but no one bothered to sell the way of humanity to business.

Some people will argue that manipulative business enterprise creates work – it certainly does, but to what purpose? People made to want things they don't need and which are detrimental to their welfare? Can we be honest and see that unneeded work is waste work, it is work that could serve real social benefit! On the other hand unhealthy products and lifestyles create work beyond human ability to service and this we are now beginning to experience.

Can we not also see that unneeded manufacture creates pollution and wasted resources? Can we see that in an honest world we could do so much better for ourselves than waste time and create pollution!

Our society has reached a stage in its development where we MUST take a new look at ourselves. The present system has created poisons for body, mind and environment; the final chapter will end human life unless we change our cultural direction to reset the present last chapter to the service of humanity.

Bernays may believe the chains of manipulation serve mankind; what does he know? He is an expert on manipulation but what does he know of humanity?

We go back to the book *Propaganda*, p30, for closing quotes: *"A desire for a specific reform, however widespread, cannot be translated into action until it is made articulate ...*

*Millions of housewives may feel that manufactured foods deleterious to health should be prohibited* (1928)

[Since then cancer, heart attacks and other health and social problems have blossomed. How strange!]

*But there is little chance that their individual desires will be translated into effective legal form unless their half-expressed demand can be organized, made vocal, and concentrated upon state legislature or upon the Federal Congress in some mode which will produce the results they desire."* EQ.

How nice to think that PR might work for the public good – if those with the power organised us for us. Yes, it's OK to laugh.

However if those with the power cared, then millions of housewives would have had no need to complain, either then or now. His statement clearly demonstrates the futility of the common herd when mind warped by government?

Bernays ends this chapter of his book with these words; quote: *"Small groups of persons can, and do, make the rest of us think what they please about a given subject. But there are usually proponents and opponents of every propaganda, both of whom are equally eager to convince the majority.* EQ.

The first of that statement is true but makes the rest irrelevant. An entrenched elite controls the propaganda machine; opponents have small voice and serve only to give credibility to the openness and independence of the propaganda.

When Globalists play the *Hegelian* game (to balance the strength of puppet opponents) opponents must be heard. Globalists use dissidents to create or reinforce community illusions.

If elitism needs to support one or other side in a *Hegelian* game it may be impossible to guess their game plan. However the plan is made transparent by the overall picture if we carefully examine it.

#### **Chapter 4:** **WHO REALLY GOVERNS?**

*"The present order of our lives is governed and controlled by the governors and controllers of money ... If an economist from Mars or a little child of ordinary intellect were told of the present position they would rock with laughter at the blind stupidity of mankind."*

V. C. Vickers.

Since that was written the world has moved on and today the little child would more likely cry. Do we care who governs us? We should for, wherever you are in the world, it is certainly not the blindfolded people.

Also it is certainly not government as Constitutional agreements or "Bills of Rights" may require. No doubt many readers already know that, but we need to understand it. It is of little help to know individual problems, or people involved with international political manipulation, we have no direct power over them. Only by understanding enough of their plans and methods to act meaningfully can we reclaim our heritage.

In Australia, political babble urging people to be free of British colonial ties is

'hogwash'. The colonial ties of Australia are now with the U.N. and with other nations by political agreements.

Quisling signatures overrule legal ties and make us a U.N. colony, although brought about unconstitutionally and by agreements that are unknown and treasonable, people and government are effectively controlled.

We allow our freedoms to drain away because we place our trust in a form of government under advice of unknown agents! Why?

Is it because we are too smug to be interested in what is going on? Do we want to be slaves? No! Those who work to give our freedoms away are "quislings" who think to profit from servitude to finance.

#### **Who or what does Banking represent?**

Although the 'Australian Commonwealth Bank' appears Australian it has long been only another private bank and joined the cartel to stand over the Federal Government in the 1920s. A financial takeover also took place in the USA. Such action makes clear that the banking system is at the top of the 'pecking order' of power.

Reference: *Facts and Theories of Finance* by Frank Anstey. Quote: *"The war governments gave the Associated Banks the 'Right to Draw' Commonwealth notes without any gold payment or any deposited security. The mechanism of this scheme, and the way it operated, were set forth in detail on June 13, 1924, by the then treasurer Earle Page.*

*For all notes drawn under the scheme the banks had to pay interest at rates varying between 3% and 4%. ...*

*For instance six millions of the War Gratuities had to be paid in cash. The Government arranged with the banks to pay out and charge to the Government on a 5 1/2% loan basis. For this the banks had 'Right to Draw' Commonwealth notes to an account paid to ex-soldiers. Thus the banks were out nothing and scooped the difference between the 4% notes and the 5 1/2% 'loan'.*

*But the banks did not draw notes – they traded on their 'Right to Draw' as if the notes were actually in their own vaults. Thereby they avoided interest payments to the Government, but upon these 'Rights' they issued credits and drew interest from the Government and from the general public. ....*

*On June 23, 1923, these Rights to Draw totalled £8,000,000. The Board made a demand that the banks should exercise their 'Rights' – draw the notes, and pay interest thereon. The Banks refused.*

*Early in 1924 the banks made a demand that these rights should be extended by another £3,000,000. The Chairman of the Board, Mr John Garvan, stated that these 'Rights' were equivalent to an issue of notes to the banks without interest. He described the proposition as 'madness'. The Treasurer upheld the view but the banks' demand was conceded." EQ.*

**Anstey goes on to report that the banks subsequently demanded and forced the issue of further "free" drawing rights to a total of £31,000,000.**

**Had Australians chosen and elected their own representatives to parliament (as the National Constitution requires) the Commonwealth Bank as an arm of**

**government would have been used as intended (as, in its early years it was), Australia need never have known any depression.**

**The newly formed Commonwealth Bank financed World War 1 and other of our economic needs without need of foreign debt or interest robbery.**

### **Who governs?**

Now some quotes from *The Story of the Commonwealth Bank* by D J Amos, F.C.I.S. in which he provides information on the early bank and events leading to its betrayal by political parties. The parties, by their actions, prove that they were and are in quisling Service.

Amos shows that in 1912, Australia was a nation free from want and debt. In 1921 Commonwealth Bank Governor, Sir Denison Miller, (as reported in the press) said: quote: "*The whole of the resources of Australia are at the back of this bank ... whatever the Australian people can intelligently conceive in their minds and loyally support, that can be done.*" [As to that time it had been.] ...

"By utilising Australian notes in this manner the Commonwealth Government avoided debt, interest charges and taxation ... it made enough money out of that account to pay the greater portion of the construction cost of the East-West Railway, the remainder coming out of revenue." (Hansard Vol. 129, p. 1930). End quote.

By 1916 the party system of government had begun its infiltration. By 1921 Miller must already have been aware that the parties would betray the nation and the bank. If this was an attempted warning to the public it fell on deaf ears.



1931 found Australia faced with a complete breakdown of her monetary system and proposals by the Theodore-led government to ease the financial situation were refused by the Bank; p34-5; quote: The [Commonwealth Bank] *"now proposed, without any consultation or prior discussion, to cut off money supplies to the government beyond a point that would be reached in a day or two. That could only be regarded as an attempt on the part of the bank to arrogate to itself a supremacy over the government in the determination of the financial policy of the Commonwealth, a supremacy which had never been contemplated by the framers of the Australian Constitution, nor sanctioned by the Australian people."*

*In financial, as in all other matters of public policy, the Government was responsible to the electorate, and not to the banks, and it could not change this responsibility without exposing to grave danger the democratic principles of the nation. The Government would not be a party to any attempt of the Bank Board, or any other authority, to take from the people's representatives in parliament what had hitherto been regarded as an essential prerogative of the people – the control of the public purse.*

*He [Theodore] went on to point out that the present financial difficulties ... had been largely caused by the action of the Commonwealth Bank and the private banks themselves; for they had blindly followed the overseas banks in pursuing a deflationary policy which had forced down prices the world over, and brought in its train a collapse of trade, loss of commercial profits, thousands of business bankruptcies, and the creation of unemployment on a scale wholly*

*unprecedented in the history of the country. That it was in the power of the banks to remedy this state of things could not seriously be denied."* End Q.

Scullins' surrender to Sir Robert Gibson (bankers representative) in the Senate settled the matter and the sell-out of Australia to the International Money-Lenders was virtually complete. It seems that, on occasion, some party people may get too big for their boots and must be firmly disciplined as to the masters they must bow to. If we are going to have a party we should know that the man who pays the piper calls the tune.

Speaking of the depression of the 1930s Amos assures us that had the Commonwealth Bank been allowed to function as intended; quote (p9): *"Many prosperous business firms would have been saved from ruin, and somewhere about one-third of our people would not have had to eat the bitter bread of charity. Neither would the people have had to submit to the ruinous debt and taxation imposed upon them in the second war period (1939-1945)."* EQ.

### **Let's now look at the USA example!**

From the *New Book of Knowledge*, undated but no doubt printed in the early half of the 20<sup>th</sup> century when information and 'documentary evidence' was more accessible. John Davison (1839-1937). Quote: *"This great capitalist, [Rockefeller] for long the richest man in the world was born at Richford, New York. . . his real life-career began in 1862, when he and his brother William entered the oil business.*

*In 1870 the various interests of the brothers were incorporated as the Standard Oil Co of Ohio, with John as*

president. In the 1970s the railways were competing desperately for business by giving rebates and drawbacks. The Standard Oil Co not only secured from the railways a rebate from the published rates . . . but also forced them to pay an agreed sum for every barrel of oil which the railway carried for its competitors.

. . . the Standard Oil Co quickly put its rivals out of business; by forcing them to sell out on terms laid down by Rockefeller. Owners of oil wells were also equally dependent on the one great oil refining co., and so an enormous business, controlling 95% of the oil refining . . . was built up in ten years.

Rockefeller Senior founded, amongst other organisations, the University Of Chicago, the Rockefeller Institute for Medical Research and the Rockefeller Foundation 'to promote the well-being of mankind throughout the world.' His benefactions probably totalled over 150,000,000 Pounds Sterling." End quote. Emphasis added.

We soon see that these people are never truly benefactors – they do not give anything away. They want their pound of flesh and all the blood that goes with it. We now see the effects of the above gifts on our medical and education systems.

We now go to the book "Money Power" by Frank Anstey; quote: "The men controlling the great trusts and the principal banks of America organised a scheme of complete dominance over the industrial and financial life of the American nation. They waged a war of extermination against every competitor.

Against this policy President Roosevelt set his teeth. He prosecuted and secured

against Standard Oil verdicts that loaded the trust with penalties to the extent of 29,000,000 dollars.

At once the Standard Oil banks (under Rockefeller), the Steel Trust banks (under Morgan), and the Beef Trust banks (under Armour) entered into an offensive Alliance. This triple alliance dominated the financial world of America. It had a majority on the Clearing House Association of all the big cities.

The New York Clearing House Association commenced proceedings. It commanded every independent bank to come to heel and take orders. Those who refused were expelled from the Clearing House (October 20, 1907), on the ground that such banks were no longer worthy of public confidence.

Such action destroyed confidence in the blackballed banks and caused a run, Charles Barney of the Knickerbocker Bank; and Howard Marwell, of the Brooklyn, committed suicide. All other banks capitulated.

Within three days (from October 20 to 23, 1907) every bank in the United States had been brought to heel taught obedience, and mobilised for action. The representatives of banks expelled on the 20<sup>th</sup>, having duly made submission, were re-admitted to membership. Every bank received its orders, its ammunition and the hour of action.

Next day (October 24<sup>th</sup>, 1907) the strike of the Bank Trust against the nation commenced. Every bank, from the Atlantic to the Pacific, refused to pay out gold; refused to pay anything but paper currency of its own creation – a currency with which

*every bank throughout the United States had previously been stocked – an incontestable of proof of preparedness.*

*On October 25th, 1907, Pierpoint Morgan declared, on behalf of the Banking Association of America: We will continue to trade in a paper currency and pay no more gold until we get from President Roosevelt the necessary guarantee against adverse legislation. The people can take paper money or leave it; they will get nothing else.*

*The mills, mines, and other industries controlled by ourselves and allied interests will slacken down or close until we get effective guarantees against anti-trust prosecutions.*

*This was the ultimatum of the Money Trust to the subject nation. Speaking in the United States Senate, Senator James Mill said: this recklessness and remorseless brutality comes from men who speak our language, who were born under the same skies and nurtured in the principles of a common faith.*

*It comes from the cold, phlegmatic heart of avarice – avarice that seeks to paralyse labour and increase the burden of the nation's debt – avarice that refused to be satisfied without the suffocation and strangulation of all the labour in the land.*

*The banks held the country by the throat. If any depositor moved legal process, the great magnates could carry him from court to court for years. If the Government enforced the law of cash redemption the Banking Trust threatened to close its doors. Only a revolutionary seizure, that Congress was not prepared to enforce or the press to*

*endorse, could defeat the conspiracy of the financial thuggery. ...*

*The London "Daily News" (December 6) said: The Trust magnates hardly seem to have moved a finger, yet they made their power felt throughout the civilised world. They have made no sacrifices, but, on the contrary, will emerge wealthier men than before." End quote.*

Not only wealthier but with unchallenged power. Question: Did President Roosevelt really 'set his teeth' or was there all along an agreement to make it seem that the government was powerless to act against "wealthy" thugs and gangsters? The action that the banks took show they had prepared for it and there was action that could have been taken if the government and/or the press had been willing to take it.

Government could have exposed the scam and enforced public accountability – news media could have made the situation public and demanded accountability! That the banks were already prepared (by having paper money printed and distributed) is sufficient evidence that the 'blackmail' was planned.

To gain that power by legislation would have been a long and risky process – by going through the charade of force it was accomplished quickly, decisively, and with full security.

Had the government been, as it is supposed to be, a democratic public institution, the conspiracy would have been charged with act of war, or crime. Leaders would be arrested and assets confiscated. Even this potential for action would have ended the threat.

It must be obvious, had the trust magnates not been sure of the servility of 'their' Party System and 'their' Mass media then that risk could not have been taken. These people are not rash gamblers.

Globalists have no concern for nations or people. 'Charitable' tax-free donations to institutions of learning "*to promote the well-being of mankind throughout the world*" are thinly disguised subversive activities.

By careful graft, selective recruitment was gained for effective bias of education and promotion of Humanist ideology. The leading Universities of leading nations have great influence on "world" education".

The grip of the international bankers on the nations was tightened further in 1944; p45, quote: *"On July 1st, 1944, delegates from 44 nations met at Bretton Woods, in the USA. There they found an Agreement already prepared for their signatures, and they were asked to sign upon the dotted lines. It took three weeks to induce them to sign, but eventually all did so.*

p46 *Australia was given until December 31st, 1946 to ratify the agreement. Some cabinet ministers were in favour of doing so, but many members of parliament and trade union executives saw clearly that to do so was to prove false to their promise to bring the Commonwealth Bank back to its original position of financier for the people of Australia."* End Q.

Australia signed in August 1947, the 45th victim to ratify this plunder. No doubt there are MPs who enter politics with simple innocence and rose-coloured spectacles; their battles are vital to

maintaining the belief that democracy exists.

This manipulation did not start in the USA! These money-lenders are in the spirit of the moneychangers Jesus drove from the Temple. Usury in early Middle East civilisations; established in Europe from the Dark Ages and was highlighted when (1743-1812) Mayer Amschel Rothschild and five sons financed wars, nations, and railways in Europe and America.

As Amos suggests money carrots consistently dangled before the donkey's nose keep them on the road desired by finance. There is now a lot of public knowledge of these forces and how they operate.

The reason knowledge is not used by the people is that understanding is, by subtle deceit, kept from them. The banker cat is not exposed as a tiger by the party system or mass media. All behave as if we live in democracies even though, when asked, most readily admit that what we have is not democracy. We pretend governments must do their best for us because we can vote them out of power. There are two problems with that idea:

- 1) We are not well enough informed about political activities to make intelligent decisions and:
- 2) Though we may dismiss a party, we have no vote on the party-system and Globalism 'owns' it.

If a 'party' were serving the people rather than the moneylenders then it would have explained to the people and have had all the public support it needed to control the banks from the beginning! Criminal acts would result in arrest and confiscation!

That political parties don't do this, clearly shows their colours; p49; quote: *"The right of the people of this Commonwealth to expand or contract financial credit in accordance with their needs, by means of the Commonwealth Bank, was something that the people of Australia should have safeguarded with the same jealousy as they safeguard their right to vote."*

*"They did not do this, so when the artificial depression of the 'thirties' burst upon them, they were exposed without defence to the mercy of domestic and foreign financiers who knew no mercy. ... they are just as powerless to help themselves against future depressions which those same financiers may be preparing for them."* End quote.

This is clearly evident today: 2008. Parties select Candidates! Only when candidates are selected by the electorate can there be democracy, a vote for a candidate selected by other interests is wasted time.

Had Australia continued as originally planned it would be a very different nation. Free of the party system the Commonwealth Bank could not have become part of a banking cartel. As said by Plato, *"The Laws"*: *"The state is just like a ship at sea, which always needs someone to keep watch night and day, as it is steered through the waves of international affairs, it lives in constant peril of being captured by all sorts of conspiracies."* Plato was not fooled by plausible deceit!

Until we, the people, are prepared to admit our slavery we remain governed by tyranny. When prepared to take responsibilities for our governing we will choose and elect our own representatives to confiscate all assets lost by action of crime, treason, seduction, or manipulation. Banks then

return to common law! All personal debt at time of changeover could be halved; interest rates limited to 5% and humanity then will progress in wisdom to justice.

USA lawyer, Dr. E. Vieira, writing about unlawful money explains that it would need the power of a foreign nation to take the International Money Lenders to court and expose that they are operating outside, and contrary to, the Constitution of the USA.

In the 1980s this idea may have seemed possible, today it is clearly a dream. Where is there a nation of authority whose government is not already owned by international finance? Should a substantial nation attempt legal action the USA Government would expose consequences; the legal system would not accept that there was a case to hear; the mass media would not fully report on the matter. That would be the end of it. No nation has, or will ever, attempt this. The people alone have the alternative. Worldwide the situation is equally criminal.

Years ago Lord Rothschild is reported to have said: "Permit me to issue the money of a nation and I care not who makes its laws." As you might expect, his wording is devious. His emphasis would lead people to believe he was above the law. To be honest he would have said, "So long as the law permits me to issue the money I care not who makes the laws." This way of expressing it would have shown that it is national law that has the power to control the issue of money. Electors have the power to choose competent, honest people – we, the people have access to ultimate control.

Note: the *USA Federal Reserve Bank*, which effectively controls world finance, is

privately owned, it is not, as many believe, a government instrument. See other books.

Another truth to remember was expressed by C H Douglas in, *"In Whose Service is Perfect Freedom"*; quote: *"It is not too much to say that an International Organisation having almost unlimited control of money and, in consequence, of the Press, can produce almost any "trend" which may serve its purpose. What it cannot do, however, is to avoid the natural consequences of the policies which it pursues."* E.Q.

We are presently experiencing the truth of that statement. After the 1990s economic downturn and bank seizures, people were told that the economic conditions are improving. We work hard to pay off our debts and establish new assets. A few years later, the next shearing! That we let them act in contempt of criminal law is not a simple matter of natural cringe and servility, it is better expressed as blind stupidity.

At this stage you may feel that this is all too incredible, or hopeless, but think: what is at stake? What have we to lose by not making a realistic effort – our lives, the lives of children and grandchildren?

The evidence is saying that we can lose everything we have to live for – the integrity of our human potential, our right to understanding and choice; we cannot lose what is lost, but we can regain it!

A lot is written about the money trick and usury. Its disastrous influence goes back thousands of years. If we cannot now see that the *international moneylenders* are the power behind globalisation of commerce and the New World Order, then we have

lost our human intelligence. Still, this is only the fourth chapter of Book 2; surely our alert readers are now seeing there are cats among us pigeons.

### **Chapter comment:**

Remember this quote! *"The present order of our lives is governed and controlled by the governors and controllers of money ... If an economist from Mars or a little child of ordinary intellect were told of the present position they would rock with laughter at the blind stupidity of mankind."* E Q. V C Vickers was a Deputy Lieutenant of the City of London, a director of Vickers Limited and, from 1910 to 1919, governor of the Bank of England. He knew his subject.

Are we, the people, a sub-human species unable to understand the meanings of 'truth' or 'lies'?

If that is so will you please explain to me why it is then necessary that we brainless ones have to be lied to, miss-educated and brainwashed?

Why is it that a huge industry has to be set in place to keep us in the dark?

Tell me why science delivers no evidence of two distinctly different human races inhabiting our nations?

If you explain these things to me then I will apologise to myself for wasting my life – and to you for wasting your time – if you cannot do that then I trust you to think and, by the end of these books, to see that our position is only without hope if we are ourselves hopeless.

The true wealth of this world has been purchased with fake money! But far more



than wealth is lost; the very “humanity” of mankind is sold into the hands of criminals. If you have read Book 1, you will know why the owners of the Federal Reserve won't be harmed when they pull the pin on world finance!

If we fail to take responsibility for our own governing they will 'own' by our default everything of real value. Be not misled! This is not just a life or death struggle for some, it is a struggle for the humanity of man.

## **Chapter 5:** **REAL POLITICS**

**World-wide we, the people, have been robbed of so much more than democracy and wealth! We have and are being robbed of our birthright to know ourselves – the right to develop our true humanity. So now let's sample just how treacherous and childish are many of the MPs chosen for us are and what that means to our nation.**

### **In Australia:**

From time to time it is demonstrated that political leaders not only lie to the public but also break solemn promises to each other in their self-interested race to bask in the glory Globalism. Many are also arrogant and vicious in responsibility.

Even with that known, we still feel that if we ask a politician a straight question about Constitution or law, we will get a straight answer. Here is a revealing answer given by a sitting Federal MP 20th.11; 1991.

Quote: *"Thank you for your letter, directed to me by my State colleague. Your argument seems to rest on the constitutional question of whether the 1688*

*Bill of Rights confers any legal 'right' to bear arms on the Australian citizen.*

*I have sought advice in this matter from the office of the Attorney General who advises that the 1688 Bill of Rights has never been applicable to Australia and is not part of our Constitution. Nor can it be made binding under any Westminster System of Government."* EQ. Gary Johns MP, Federal Member for Petrie.

It is difficult to imagine how a nation can become so divorced from all understanding of its roots that a Federal MP, backed by the Attorney General's office, can give, and get away with, such blatant deceit.

We seem prepared to live with lies but why accept contempt. Years of neglect of the truth and deformity of fact have made us ignorant and uncaring of our rights and freedoms and of how vital is knowledge of past victories and past sacrifice to present life and freedom.

Our legal rights in Australia (as elsewhere) are no longer enforceable. By election we hand power to parliament. Parliaments may have acted illegally in signing our rights away but elected government (illegally or not) holds the reins of power. Or, as Chairman Mao is reported to have said. *"The hand that holds the gun ...."* Have we no human vision for life?

For confirmation that the political advice given above was blatant misrepresentation, consider comment from *Issues Paper No.1* put out about the same time by a government organised *Constitutional Commission*. In reporting its findings, p6, it has this to say; quote: *"Laws dealing with individual and democratic rights, which are also called 'fundamental freedoms "*

*and "guarantees", have a very long and cherished history, beginning with Magna Carta, continuing with the British Bill of Rights of 1688, which is still law in Australia". End Q.*

MP Johns also mentions the "Westminster System of Government". The so-called Westminster System is no more than a political convenience; it has no legal or constitutional standing. Deceit in political matters is worldwide and entrenched.

For an even more important example of just how submissive we are to political rape we find the then Prime Minister Hawke (Australia; 1990) addressing the *National Press Club*; quote: *"I now come to an area of reform which we must acknowledge has proved most difficult to achieve – the Constitution itself.*

*It is true that there have been very significant changes in the way we govern ourselves, within the existing Constitution. ...*

*High Court decisions have done more to alter the Constitution than all the referendums. And there has been, without change to the text of the Constitution, quiet and constructive adjustment in the roles of the Federal and State Governments in such areas as family law.*

*Thus, without actual change to the written Constitution, there has been considerable change in the role and responsibilities of the three levels of government". EQ.*

Here we see a Prime Minister speaking directly to the *National Press* and boasting about how the political parties have conspired with the High Court to make significant changes to the way the

Australian Constitution is interpreted at law without referendum – without publicity a crime is revealed that, when the constitution was written, would have bought charges of treason and quite likely, death by hanging of leading conspirators.

The Australian Constitution requires changes to be put to referendum and passed, not only by a majority of people but also by a majority of States. Do you wonder how it is possible that those statements did not make headlines?

That words were not changed is no excuse: a change of legal meaning is a change to legality. Even the pigs in *Animal Farm* had the decency to change the words on the back of the barn. What kinds of creatures run affairs in our democracies?

For significance of what the PM said, let us consider a comment by High Court Judge Wilson in regard to one such change; quote: *"The effect of investing the Parliament with power through Section 51 in all these areas would be transfer to the Commonwealth of virtually unlimited power in almost every conceivable aspect of life in Australia". EQ.*

Now consider the *Crimes Act*, under TREASON, "24 AA. (1) A person shall not – (a) do any act or thing with intent – (i) to overthrow the Constitution of the Commonwealth by revolution or sabotage." Was not the then PM boasting to the *National Press* of Constitutional sabotage? Have reporters been silenced for life by bribe or threats? No! No! No! Nothing so excusable! They keep quiet as co-conspirators!

As we see, the indoctrinated like to imagine themselves as part of the elite 'peer group'!

Manipulation of other groups is OK. From lofty heights of ego they look down: "What right have our competitors to consideration – to truth?"

It seems our news reporters and petty officials have regressed to primitive! Do they believe that truth is contaminated by contact with the 'profane'? Well, perhaps it is – but who now are the profane?

That is how it now stands – wherever your nation – as we let it stand! Can we care so little for the human future? How can any now believe that National Constitutions protect us – that we can appeal to law if we need to? There is ample evidence of people trying to uphold their constitutional rights having such appeals simply dismissed – clearly demonstrated but not reported – our freedoms are deleted.

If secretly arrested it is now useless to appeal to law! Even if given the option the law will judge as parliament and courts have decided. People go bankrupt in foolish attempts to have the law find in the logic of the written Constitution!

Knowing how we are deceived it is only honest to call it conspiracy, if the 'mis-educated' treat it as a joke that is their loss.

Can they now say we are guilty of treason if we oppose treason? Of course! What stops them? Only that if they move too fast we may awaken! Can we see why the push to have all given authority (nurses/police) university indoctrinated? As said years ago by Sir John Fortescue: *"Treason never prospers; what's the reason? For when it prospers, none dare call it treason"*.

Politicians, knowingly and without shame, exceed their Constitutional authority and

unite across party lines to cover their deceptions while petty officials and media look away.

The long-term effect of mass deceit is that when someone with knowledge tries to show people that they are being betrayed, the first action of those who should care is to ask their local MP.

Having asked, they will believe his answer rather than trust their own intelligence or investigate for themselves! They fear to face that (what they believe is 'their government') deliberately and wilfully betrays them.

The Australian Constitution is actually no more than a limited authority, given by the Australian States and people, to allow Federal unity. The Australian National Constitution gave limited authority!

The *1688 Bill of Rights* is not "written into" what we call *The Australian Constitution*, because both the Constitution and Australia's national law were empowered by the States that created *The Australian Constitution*! It was always intended the Federal Government be subject to the States people; that is why changes have to be allowed by States referendum.

For MP Johns to be correct the Australian States could never have been British colonies and Australia would have no legal identity. Don't waste time and money trying to get charge of treason upheld in a court of law. You are divorced, now be quiet and look happy.

Such deceit and treachery could not result from local conspiracy – were that its extent it would be exposed by true democracies. This cancer is worldwide! Finance,

politics, small nation or large: treachery and treason govern our world and create our strife!

When Jimmy Carter was elected to Presidency in 1976, an ABC (Radio 2) *Investigations* program discussed the power elite behind the US of A presidential system.

The panel, consisting of host John Merson, Dr Ernie Charles (University of Sydney), Dennis Altman (University of Sydney) and Ralph Summy (University of Queensland) supported a talk given by American, Professor William Dunhoff, who explained the system.

Transcript: Dunhoff talking with Ben Smith, a political scientist from *California State University*; quote: Dunhoff: "One of the things that we find that's very important is that the big-business people who are the ruling class have a series of policy planning organisations which try to stay bipartisan and non-partisan in their representation, ...

*these organisations consist of big-businessmen, corporation lawyers and academic experts, who meet together in small discussion groups and try to plan out policy in areas such as foreign policy, economic policy, welfare policy, population policy –*

*name it, and what we find is when we look at those organisations, they have leaders who are both democrats and republicans, and what we find further is that whomever is elected as president, a democrat or republican, we find that his appointments to government tend to be from these non-partisan, bipartisan (whatever euphemism we're giving for them) policy organisations.*

### ***Question, 'Why is that possible?'***

*Americans are very deferential towards expertise. Somehow these people have been certified as experts on complex questions. And always the idea is, "questions today are very complex – it takes an expert". Well, these organisations have [been given] a monopoly on expertise.*

*In this country, in the two party system, for historical reasons, what we see is that politicians will say and do anything to get elected, but they often don't mean it; and they often don't for sure know what they're talking about; and so, when they are elected, they turn to these experts for their policies. ..."*

[Ben Smith] .. *"The government itself sends representatives, the executive branch sends representatives to these Councils, and they work out policies there quite outside of the public agencies."* End Q.

Private policy making agencies mentioned include *The Committee for Economic Development,* *"The Council on Foreign Relations," "The Rockefeller Foundation," "The Trilateral Commission".*

These are among leading agencies that support, *international* banking, commerce, cartels and crime. These are Globalist agencies not just men of big business, corporation lawyers and academics with their PR advisers.

How subtle (but not secret) this web of deceit? Mentioned in course of this discussion is that Jimmy Carter was invited onto the Trilateral Commission because he was "internationalist orientated". You don't need be a member to be a President you just need the public profile, attitudes and beliefs.

It is easier to look sincere in what you say if you are sincere. Public profile, ignorant passion for power and 'acceptance of indoctrinated beliefs' = a Globalist-preferred candidate.

Globalists live in a world where power is god; 'peoples' and nations, are pawns. No matter who wins the presidency in the 2008 elections, disaster will grow. Under the established system it takes \$millions (not ability) to get elected; elected you bow to expert advisers. All (approved) 'expert advisers' are members of those private, foundations.

Dean Rusk was President of "*The Rockefeller Foundation*"; Henry Kissinger with the "*Council on Foreign Relations*. No doubt, throughout the 20th century, all governments in the USA drew on policies and experts empowered by *Globalists* of international banking and commerce. It makes little difference to policy who wins any national election.

This writing is not based on that broadcast alone. Quotes serve as useful examples. Many books are set to expose hidden government. These fail, but not because untrue. Insiders and puppets openly discuss these things in public but such discussion is NOT publicised as serious matters are publicised when they want us to take notice.

That is the nature of 'ballyhoo', when indoctrinated we expect to be clearly (and often) told what to believe. Anything not pushed we accept as of little importance and happily ignore.

Follow up:

*"Poll setback will push Bush to the Right"* says the headline (20/12/1992); "*The*

*astonishingly strong vote for Patrick Buchanan in New Hampshire is a disaster for Australia. The former speechwriter for Ronald Reagan is doing his formidable best to energise every destructive force in United States politics, every force that could transform the US from the leading Progenitor of free trade and liberal internationalism into a small-minded, mean-spirited nation turning increasingly inward upon itself.*

*Buchanan is trying to tap into deep forces in the US political psyche.*

*His targets in the New Hampshire campaign were more than just President Bush. They were also Japan, immigrants, internationalism, and indeed the very concept of US foreign policy".*

That emotional diatribe supports the Globalist, *New World Order*. The writer's complaint is that Buchanan was appealing to basic American feelings that oppose Globalism.

Just sideshow! Both sides appeal to basic feelings and both sides abuse the motives of the other. All who appear to challenge Globalist policy are accused of anything from treachery to Ku Klux Klan but no clear abuse claims 'brain dead' support of Marxism or National Socialism, though these are also among wingtip feathers of the *capitalist/communist* bird.

But Capitalist governments everywhere encourage and teach communism and socialism in their universities under cloak of humanist philosophy? The World establishment pulled the props from under the USSR (a frightener no longer needed) but still use emotional communist/capitalist dialectic for manipulation.

Does it seem strange that a socialist-leaning 'Globalist' national broadcasting service is exposing "Capitalist Conspiracy" and hidden government, while other 'Capitalist' media blacken the character of people who appeal to community feelings that oppose Globalism?

This is understood when we know that keeping secrets involves distracting people and maintaining confusion. Can they be accused of keeping secrets if few take notes? It's all about keeping the dream alive: I mean the Hegelian Dialectic dream – the divide and conquer dream.

From where comes UN policy direction? Committees representing various interests will normally argue, splinter, create more problems than solved. Example: the old *League of Nations*. Globalists did not make that mistake twice; the 'social engineering' of the United Nations now works because it now works to guidelines set by an external guiding force.

Who arranged the consensus of United Nations' members to secretly betray the independent nationality of each and every country taking part? When was this argued out in any National Parliament?

Where were the mass media headlines explaining that UN membership meant surrender of national independence to a secretive world government? That you will not find in news headlines!

The world-planning directive of the United Nations is Globalism and the word 'governance' was introduced to help disguise the harsh reality of dictatorial brutality taking over everyday justice, life-direction and business!

The UN is a big cat among the pigeons.

## **Chapter 6:** **EDUCATION**

Globalists have no concern for nations or people. 'Charitable' tax-free donations to institutes of learning "*to promote the well-being of mankind throughout the world*" are bribes for introduction of selective teachings and selective promotion.

There is a difference between education and indoctrination but they merge easily. The danger of government education is that it so easily becomes indoctrination! It is in the nature of education that it sees fixation as success. By nature we dislike challenge to our beliefs as it represents work!

Though many see the value of progressive enlightenment others, insecure about themselves prefer, once they accept a belief, to evade challenge. Indoctrination is about fixing belief: Good education is about expanding understanding.

Religion and ideology desire to install pre-selected dogma! True education always encourages search for enlightenment.

The glue of 'public relations' creates secure links between, 'world government' and 'philosophy'. As we saw in *The Humanist* quote earlier: *The battle for humankind's future must be waged and won in the public school classroom by teachers who correctly perceive their role as the proselytisers of a new faith ... "*

Would such a statement of indoctrination be so cosily acceptable were it on behalf of something we normally see as religion?



Humanism must deny it is a faith-based religion but its strength comes from its religious fixations and ability to prop up/ those distressed by the insecurities and fears that humanism itself creates.

For example: After only a few generations of humanist indoctrination we have disasters ranging from as out-of-control children to Global Warming and a lot of confused argument about causes and consequences. The politically correct play it down and feel very comfortable with their set philosophy of life. They pretend the problem will go away; those with faith in truth look for its true nature to see its real threat and find realistic answers.

As seen, Book 1, humanity is learned, a child raised by animals cannot, after basics are set, become human. That has been demonstrated by actual examples and Alexis Carrel, who worked for the Rockefellers, has shown us that the principle is understood. Indoctrination of humanist philosophy based on emotional appeal and injected by control of social environment, easily achieves a following.

Knowing humanity is a learning development opens a way to deform human intellect! A child need only be denied access to human potential (or be taught false values) to have its potential deformed or destroyed – no other form of child abuse can be worse.

P.R. (in present use) is confirmed, quote: *The control of society – any society – needs to be taken out of the hands of technicians, experts and panoply of bureaucrats and placed firmly in the hands of the community, which has increasingly been manipulated, managed and controlled as if it were a programmable machine*. “The

*High Tech Fix*” by Dr. J.W. Smith; Flinders University.

Naturally, or well-educated people, see through the frail veil, unfortunately too few now have this advantage and the chance to see that this deforming of the human mind is deliberate. Evidence of mental corruption, deceit and manipulation surrounds us as a fog. It is essential we appreciate that ‘humanism’ means “substitute human” if we are to see where we are being led.

### **Politically Correct literacy:**

News report (2/10/1991): “*Losing all sense in plain English*”. Quote: *The title of the recent national conference of English teachers held in Brisbane was "New Voices, New Directions: the Politics of Literacy". One might assume that a variety of voices would have been heard and that there was room for disagreement and debate – but this was not the case.*

*In the jargon of the new orthodoxy the teacher's role is to give students the power to offer “a resistant reading that challenges the ideology of the text”. ... Of course, the intention is not to understand or appreciate what is actually written but rather to subvert and undermine the text and to give free play to one's subjective and idiosyncratic response.* EQ.

This is an example of how language destruction is promoted! Humanists have deadly fear of open discussion; to avoid it they pretend they are unchallenged.

Knowing our situation, we see that the conference was about destruction of literacy; ideologues pretend all text is ideology-directed and must be redirected or discredited by their own ideology. To

avoid open challenge they pretend that there is no cultural truth – that culture is a competition between ideologies.

The writer of the review, a teacher of English, saw that to attain their ends, the ideological fanatics were intent on denying their students any mastery of written and spoken English. The ideas being promoted were not to ensure that students would understand the text but that they would use their “imprinted” ideology to read into a text whatever they desired.

One can imagine the difficulty of sensibly correcting an exercise in English appreciation or the difficulties for the student in any future attempts to know the real world. These problems become insurmountable when such an attitude becomes fixed in a developing mind.

The power of mind-bias is crippling. Here a few lines from *"The Forgotten Language"*, by Professor David Myers (1992); quote: *This decline in literacy at our universities is so grave that many universities insist that all students enrolled in the natural sciences or engineering or business must also pass a subject in written communication skills.*

*This need was highlighted by the Williams report on engineering graduates in Australia, which complained about the illiterate and socially unaware graduates who were nothing but highly specialised technicians.*

*Conservatives believe that a decline in academic literacy can be ascribed to the decision taken a few decades ago by educators in our primary and secondary schools to stop teaching the boring old rules and practice of grammar and to*

*encourage creative self-expression. ... almost half of the incoming students at the new universities are not functionally literate. ...*

*We must acknowledge that the quality of life in our society stems from the quality of our communication. Although you wouldn't know it from watching TV, the quality of our civilisation is more dependent on our literature and on our joy in writing and reading than it is on sex without AIDS, mindless consumerism, cordless telephoning, video-conferencing and gee-whiz technological progress. EQ. Note; no such common-sense is needed for social courses.*

Even ‘Dumbed-down’ as we are, many find it hard to believe that "politically correct" is not a joke. But it is active, and has been working with dramatic influence over the last 40 years. The first stage complete a second stage is being introduced to the English-speaking world called "outcomes based" education – a neat disguise for conventional Hegelian Dialectic.

Destruction of our human logic based philosophy, though not perfect, is expected by Globalists to allow language teaching to be improved as now needed to install and fix the desired emotion based philosophy of humanism. To Globalists it seems they have won the battle of the mind.

Observant people, of an age to have witnessed the changes taking place, should be well aware of the truth of the above quotes but many are now fooled to think technical progress mirrors social progress.

No more important battle for human life has been fought than that against its substitute: humanism!

## Language, Dictionaries & Libraries

Our fears are confirmed in many ways including 'new-speak' indoctrination. The following insight is from an article by Dame Leonie Kramer, then Chancellor of the University of Sydney; quote: *"Much has been written about political correctness. It is a comprehensive idea that includes your attitude to just about everything from politics itself to children's literature ... and language."*

*The new Random House dictionary must surely be the bible of the language of political correctness ... examples.. "heightism " and "weightism " recognise discrimination against short and fat people but not, you will notice, against tall and thin ones,... "herstory .. distinguishes the study of women's affairs from the generic, all-inclusive history".*

*This absurdity is allowed in spite of the fact that the word "history" has nothing to do with gender but comes from the Greek word for "knowing". EQ.*

Political correctness is exposed as a social engineering device in *Orwell's Newspeak*:

"Political correctness", allows no room for "common sense correctness". You may feel this radical extremism is a 'red herring'. Beware! Working with other deceits it has seriously undermined reality and vision!

Changed meanings of words probably do more damage than we think. For an old example "Sophisticate" means falsify or corrupt but now in common use means refined or cultured. However if we know the old meaning we may often think that the old is still more fitting in its modern use.

You will have noticed that Bernays complained about the meaning of the word "propaganda" losing its original meaning of propagating truth. But these old changes are now so accepted that no one is confused.

Newer changes are more dangerously confusing and I suspect that many slight changes are helping create difficulties between generational peer groups without the reason for our confusion being understood.

Later we see "development" mentioned by Dr George as a word that normally means progressive advance but in new-speak philosophy means *intervention and meddling* in the lives of others: i.e. interference to advance indoctrination of humanist philosophy'.

This is war against humanity! When I came across "*no-brainer*" in contradiction of the rest of the sentence it made no sense at all. To me it means "stupid" or "mindless". As I had no way of confirming what the writer meant I deleted the sentence. Apparently it now means 'obvious' i.e. no need for a brain. Another silly conversion coming into use is "simplistic" in best use it means 'naive' or not intelligent but now being used to mean "cleverly simplified".

Many words appear to be used in their least common form for no apparent reason and many less obvious deformities now deform communication. To expose this needs a study in itself.

Dame Leonie shows her deep consciousness of the essential part played by literature in the progress of civilisation in a later article (25/11/1991) where she

says; quote: *"Yet the lesson from links in memory (whether conscious or not) between the disintegration of the Soviet Union; mid-19th century English melancholy in the face of the retreat of faith; Sophocle's tragedies, and Shakespeare's reflections on mortality, is that the memory is an extraordinary flexible and agile power. If it is provided with a great variety of images, sensations, thoughts and experiences, it can rearrange them so as to create new thoughts and images.*

....

*The neglect of history in schools, and the abandonment for many students of literature which has influenced and enriched our ways of viewing the world, has deprived them of the means of making contact with their own heritage. It is very difficult, and for some impossible, to recover for themselves what has been denied in early years.*

[Anne] *"Wroe compares the purposeful characters of traditional narratives with the merely repetitive stereotypes of [new novel] 'Scarlett', whose characters "shift from adventure to adventure without growing older or wiser". She sees this as "an apt metaphor for our morally structureless world in which event follows event without particular meaning...".*

[*"Morally structureless"* well describes today's social literature and TV. We see, in movies, event follow event without logical story line; drama follows drama without reason. Characters change from stupid to wise as needed.]

*"The notion of 'Political correctness' is receiving a great deal of attention in the United States at present, as journalists highlight examples of the new intolerance*

*being shown by promoters of sexual and racial equality toward anyone who dares to question their views. On US campuses, harassment and intimidation are – with alarming results – enforcing the demand for conformity to PC thinking. Professors have been forced to drop controversial subjects and have been hounded out of teaching positions. Books are being censored, and courses modified to conform to what has been called the "tyranny of the minority". EQ. emphasis added.*

This radical minority is unable to question its fixations; that is beyond its intellect. Such fanatics murdered millions in Cambodia and the USSR.

Though they accuse opponents of 'authoritarianism' they are totally blind to their own mindless demands. This radical ideology IS government-backed – Globalist mind manipulating is an integral of today's schooling.

Members of the general community are inclined to take lightly the more extremist ranting and ravings of political correctness but the danger is real! In power it kills without mercy! In claim of peace it destroys without compassion. Though it may seem crazy we must remember that "politically correct" means a totalitarian 'NewWorldOrder'.

## **LIBRARIES:**

Howard Coxon, (4/12/1991); quote: *"... if there is a low level of use why retain the material? ... Librarians must set their own priorities. It has been too easy for them to surrender this role on the grounds that selection is a decision ultimately for users."*

This is about the growing mass of (can't afford to store): But what should be

destroyed? Coxon (a librarian) thinks librarians should make the choice.

However we are in a situation where knowledge is hidden for political control. Many do not know what a National Constitution is, even less understand its social importance. Constitutional lawyers are trained for commerce; they gain no income from social research.

Books explaining features of our political heritage may be vital to a democratic future; do we throw out or burn them because not used or politically incorrect? We can sympathise with problems of space but imagine the disaster – the vandalism – should a head librarian be driven by 'political correctness'.

We are now facing fascist/socialist extremes, Librarians are now University indoctrinated; social truth is deemed irrelevant and books (as we were once horrified to hear of in other dictatorships) are being burned.

What is the importance of good library services? Is there any truly original thought? Do we, as Dame Leonie says, build new complexity out of old complexity? Are 'new' ideas thought recombinations? Is a steam engine a logical recombination of simple laws of leverage, lubrication, huffing and puffing? Does general knowledge facilitate new understanding?

Nature's laws only become understood as a result of our ability to create words to describe and help visualise the nature of our world – libraries are a storehouse of experience and ideas. Accumulated experience forms the foundation of human development!

The English language is based on 26 letters. The genetic code has an alphabet of only four 'letters' but from this base is written the genetic literature of all animals, including mankind. At this time some make effort to protect our world's genetic reserves; the genetic reserve is the gene library. Each life form may be seen as a book in the library of life. More serious than the threat to our gene library is the threat to our thought library; without thought based on fact and life experience, the humanity of mankind disappears.

What is safe? Language is being altered and deleted to create communications gaps; law is altered to break family bonding and to confuse understanding between generations. Any explanation to a teenager today is likely to be met with a smug, "I know!" This is an indoctrinated response to protect ignorance from experience and correction.

Political manipulators destroy our understanding of language and literature to control future thought and attitude – the equal of breaking the communications chain between past and future – to destroying the creative reservoir of humanity! When we destroy our ability to understand our past we delete the human-family tree from the jungle.

Destroy vital books; lose communication skills; change word meanings; create generation gaps! Divide culture into groups confused by language barriers! Our ability to think, express ourselves and be human, dies. Ideas develop humanity!

Remember Machiavelli, quote: *"One of the great secrets of the day is to know how to take possession of popular prejudices and passions in such a way as to introduce a*

*confusion of principles which makes impossible all understanding between those who speak the same language and have the same interests."*

### **Vocabulary:**

Attention directed to trivia of fashion, sex, politics, entertainment, sport! Confusion of vocabulary induces fears and insecurities.

Consciousness of self and the ability to think beyond the trivial depends on an agreed meaning of words. Expansion of vocabulary was limited until the invention of a form of writing using an alphabet of letters based on sounds.

The orders of structural creations have to be created in mind before their physical creation. Before the phonics-based alphabet language for creation was limited.

Pictures and signs served early writing, however their difficulties encouraged dogma and limited words for invention and development of vision and ideas. When civilisation is limited to dogma it stagnates.

Culture dies in dogma! Today, if we want a word to describe some new idea or product, we can create one without conscious need to relate it to existing words. A phonics-based alphabet gives limitless ability to develop and convey new concepts; it frees us of restraints imposed by early writing.

Modern civilisation was facilitated by the phonics-based alphabet! The 'new' education, where phonics was dropped in favour of "Look-See", took us back to the primitive; a vital need of that 'dumbing down', mind manipulation, program. Not evenly effective because of different home environments and abilities, a reduction of

communication and artistic skills was nevertheless quickly evident.

Having trouble understanding new equipment instructions? You experience the problem: do you see the cause. Poor word ability leads to cultural blind spots; computers are not difficult to use but those doing the programming have communication difficulties and lack experience of user needs. Some find it easier to learn the essentials by trial and error.

Computer programmers inherited a 'dumbing down' language along with a new technology. Doctors and lawyers use specialised language to enhance their mystique; a generation of technocrats see themselves as elite but have lost "functional" ability.

Communications between our "advanced" and "retreating" cultures decay because people writing the software can't explain, in plain language, the use of what they create! Trial and error is a limited entrance. New models become loaded with features that few users need because novelty seems like progress to a designer who does not understand use!

Generation gaps are not natural. There is a connection between what is going on in our culture, the failure of cultural logic and the inability of manufacturers to make available the best practical potential of the technology.

### **The TV as a propaganda tool:**

Are mature young people role models for TV characters or do TV characters lead young behaviour? If you find the young becoming 'touchy', opinionated, uncaring, contemptuous and aggressive, it may be



futile to try to correct them. They don't properly understand what you are saying because they don't have a full grasp of language and lack essential real-life experience, they try to behave as their culture portrays as normal. They 'can't get their heads around' 'what you are on about'.

Let's recall Bernays quote (Chapter 2) use of "*subtle*" and "*worked into the everyday life of people in hundreds of ways*"?

TV story lines often don't unfold logically? Research shows that TV characters, though known to be artificial, become 'role models'.

Ignorance induces "fear of the unknown"! Inability to understand a higher level of civilisation is expressed in vandalism. Some overcome or bypass this fear; new discovery and adventure excites them.

Vandalism originates in primitive instincts that may be expressed as fear of the "unknown". The vandal impulse is to destroy what makes him feel inferior; having damaged what he fears he then feels superior!

Survival instincts provide alternatives so all do not go down the same road in dangerous situations. Instincts (designed for primitive times) are now stimulated to mislead and confuse. See "Stockholm Syndrome".

### **The TV culture:**

TV impresses an artificial culture while reducing opportunity for "real-life" experience. TV is much better at promoting a 'dead' view than a 'living' view. Scientific study of the effects of TV has been limited but not so limited as lack of public reporting suggests.

Confusion creates violent response and unnatural behaviour. We are constantly assailed by pitiful scenes of people substituting sex for lack of meaning in their lives; whole generations now 'live and dream' crude ideals and unnatural reactions while many cry of their emptiness.

Policing needs increase as lawlessness grows and ability to meet its cost fades. Is plea for rainforest shown in forest beauty or destruction? It may take an hour to show a little of the beauty of a living forest – ten seconds of one frame conveys destruction. Life is more complex than death! TV gives no time to think because the images rush by in hypnotic progression; first impressions are 'grabbed' by mind without time for thought or question.

In 1975 F E & M Emery (researching at the Australian National University) showed that TV viewing turned people into zombies. This was based on experiments in which brain-wave-measuring equipment was used to measure the activity of the various areas of the brain before, during, and after watching television. Brain areas that make critical assessment and sorting of information were found to "shut down" during viewing and may remain inactive for sometime after. Very convenient for the People Shapers!

Bernays: *a few people who decide the kind of programs we see, form our impressions of life for us*. Children watching TV now have very little real-life experience to correct this. How insidious is it that TV is efficient at imprinting images of death, drama and sorrow but very inefficient at presenting real-life values!

What do we want of the future? Sick culture? How easy to promote the violent –



the destructive – how rewarding to inspire healthy human ideals! Research shows that both children and adults (even though they know the characters are fictional) are influenced in their expectations and attitudes by role models acted on TV.

Young children TRUST adults to give them reliable images of life! So many shows feature a constant portrayal of abnormal family strife – child wisdom?

Children told to make up their own beliefs choose what they like, unknowing of the deceit that has denied them the mind tools for understanding of either the world or themselves.

Children and adults are encouraged to believe in a ‘generation gap’ caused by a failure of old people to keep up. They cannot see that “communication gaps” result from deprivation of language skills and “real life” experience. They cannot see their divorce from life's beautiful complexity.

Sixty years ago present TV would have been seen as ‘racist’, ‘sexist’, ‘pornographic’, ‘exploitative’, ‘damaging’, ‘inhuman’, ‘insulting’.

Today this is sold as being the opposite. Viewing by the young and impressionable is encouraged by claims of ‘adult’ for what is, in fact, ‘childish’ rubbish. As adult growth is aborted ‘adults’ turn to cartoon characters.

No TV is the only good TV for children. TV is an image machine and as programmed today, is a good salesman but poor (or destructive of) in-depth understanding; it discourages development of reasoning powers.

### **REMEMBER: humanity is a learned development.**

TV and kindergarten both take children away from independent, and vital early years "real-life" learning experience. This cannot be replaced and only partly recovered later. There is no second chance childhood. Children's TV gives the mind manipulator a killer punch. It may seem a cheap child-minder but how tragic the consequences. Teenage is also very important development time.

An example of the difficulty of intelligence to advance into areas of knowledge where there is no library to store experience, is revealed by the behaviour of dolphins.

Dolphin families are our only close brain relatives. As powerful swimmers they easily leap out of the water but thousands are caught in fishing nets they could easily leap over! Why?

They have no historic experience of nets and despite their brainpower, it seems that, being unable to store generation-by-generation experience in a wide range of environments, leaves memory a base too small for response to unnatural threats. Without complex experience, visualising a leap to escape cannot be assembled!

Also when we are educated to belief in chance creation our intellectual ability is reduced; the human mind loses an important area of mystery, stimulation and inquiry.

As life offers less ‘challenge’ for inspiration sacrifice for others becomes meaningless, then the suicide rate rises because belief in a meaningless creation leaves temporary pleasure the only reason for living.

Globalism promotes animal instincts and facilitates drug use along with belief in chance creation, these combine to discourage intellect, encourage suicide, encourage greed and disdain human compassion. All shown by behaviour of primitive tribes – and include communism when in power.

Deplete literary skills and delete life potential. Brain without an external storehouse of experience, or deprived of the ability or opportunity to use such a store, remains unconscious of concepts that require assembly from wide experience.

The Internet gives us access to the knowledge of the world but limits digestion and confuses truth?

How many printout literature to improve their understanding? How many seek information but find only confusion?

Worse: how many accept 'plausible' misleading information? The Internet is a long way from a good library and, when/if it does so become, will it be good for humanity or for inhumanity? Though our situation may look desperate Globalists are not Gods!

People can improve their communications ability and learn to discriminate between true and false by reading and practice of mental discipline.

Humanity leaves guideposts for following generations; if these are hidden, humanity may be led to 'advance' backwards.

Our culture is not the first to lose its way but we now have the knowledge we need to overcome our problems.

## **Reclaiming Humanity:**

**1st:** see the value of the written word! TV is only a means of distributing primitive 'squeaks and images'; it aborts *pursuit of understanding* – it conditions to primate dependence! Insecurity of language blindfolds all to life's potentials.

**2nd:** We need to gain democratic government. Mass human commitment requires access to truth. We cannot act intelligently to solve problems without this!

As can be observed: discussion between groups of people who do not know what they are talking about, achieves nothing.

Every person cannot be expert in everything but an understanding of principles as learned by dedication to understanding, confirms principles and truth of order; lack of specialist knowledge does not change that. We need to combine basics with will to understand and experience of search!

**3rd.** We need faith in truth and each other. Is that too much to ask!

## **Chapter 7:**

### **The Working of Selfish Seduction**

We have seen how Public Relations science is used to manipulate social and commercial values and how the instigating agent usually stays apart from the innocent who sells the deception or fad. We have looked into the ruthless heart of Globalism: the manipulative soul of commerce; the lying face of party politics. Now let's confirm the seduction selling these crimes.

*"Explicit sex education courses should be taught in the first three years of primary*

*school. [So said] research on AIDS awareness presented to education authorities in all states and the territories."*

About 200 years ago elitists became aware of growing world population problems (Malthus, *Principles of Population*, 1798). This hurried world take-over plans. Although, in public, Malthus was claimed to be wrong his logic was sound. As is now clear only his timing was out. Argument may go on but obviously we cannot forever expand use of our limited space and resources.

Where is the evidence of realistic public debate as to how long we can go on overusing resources and survive?

Global Warming is real and the Gulf Stream is slowing; has even stopped for a short time. Though the science is still being argued (commerce claiming no problem exists) from now on it can be expected to produce increasingly severe weather and earth consequences. See the Global Warming and Climate Change articles!

Early stages of elitist response show little indication of meaningful action.

### **People used for the great deception!**

People of interest include:

**Karl Marx**, 1818-83; main writings 1848-67. Base for 'programmed animal' socialist ideology.

**Charles Darwin**, 1809-82; main writings 1859-71. Undermining Christianity and setting base for (humanist) religion.

**Sigmund Freud**, 1856-1939; main writings 1900-23. Support for sexual promiscuity and moral decay.

**Benjamin Spock**, 1903- main writing 1946- Undermining child discipline.

**G Wilhelm Friedrich Hegel**; Philosopher; 1770-1831. His principles of learning misused to install subverting philosophy.

**Auguste Comte** (1798-1857), the man behind putting the plot together! Primitive ideal for government of the future... reform worship for the 'profane' to replace all the religions .... See "*GNIEB*><*BEING*".

Although both Darwin and Spock withdrew from their most simplistic theories the belief fads they started were not, in humanist propaganda, allowed public correction. Of this group only Karl Marx is known to have been paid to write his book; Globalism is both subtle and opportunistic; it is very long on experience, patience and disguised by repeated name change.

People who produce work helpful to Globalist ambitions are promoted and publicised, but if the pawn discovers his mistake the PR machine ignores any retraction that would expose the weakness of humanist philosophy.

This deceit is helped by the fact that academia, childish in pride, strongly resists challenge to established theory.

The writing of Marx became the base for a fanatical and fanciful idealism to motivate both the growing ignorance and well-fed idealists.

Darwin's theory "*survival of the fittest*" gave life to the Globalist dream; it appealed to arrogance and was eagerly accepted by those who worshipped their animal instincts.

Though universal to life-forms, sex was promoted as a human ideal. Also, though such basics of animal life as head, tail, eyes, are admitted to have been part of life

from the beginning and not created by evolution, the theory of creation by chance and natural selection remains promoted as science.

Survival of the fittest enabled the rich to see all greed as moral – as freedom to seduce the commonalty to self-indulgence and clear the world of unwanted labour. Encouragement to Freud's promiscuity then helped growth of this fatal seduction!

A natural progression to Dr. Spock's release of children from parental discipline helped break cultural links. The concept of moral immorality then combined with the sex/drug culture to become a social revolution well supplied with drugs; excited by illegality; and promoted by lavish mass media reporting.

The "Hegelian insight" became a force to divide and destroy existing culture and open the way to revive the ancient mind-slave culture of elite and profane. All give plausible support for humanist philosophy and chance creation. Then, with public mind-set by PR promotion, mass media and compulsory State education, to this mixture August Comte gave direction.

Thus a false base of history was established for nurture and nature, and law set in place for enslavement and disposal. *'Who controls the past controls the future'*, was satisfied.

All outside Globalist "family" were enticed to believe that mankind was no more than a common animal descended from apes.

Those wanting it believed it and the forces of scientific propaganda neutralised dissent. Any discipline of our animal nature became seen as abuse.

Early in this treatise was the question: "Who do you think you are? Do we now see the importance of it?"

Wealthy families learned the danger of public leadership – the safe way was to work behind the scenes. They seize the reins of finance and with control of government they seduced information! Passion to accumulation and exercise of power turned to ownership of earth.

But power corrupts: they see themselves as superior – superior to kings they bought and sold – superior to nations that they brought to war. The industrial revolution, the population explosion; state controlled education; the door to their dream of world ownership was wide and open.

At this stage we have a group of families who, for generations, have lived with power. They see themselves as gods. To enslave the world they needed to stifle Christian religion and replace it with a religion for the 'profane'; a religion of nature worship was ideal.

Return to the ancient world of a separate religion for the 'profane' would give to Globalists the power of the ancients: it would allow safe solution of population, pollution and loyalty problems. They formed groups of Christian extremists and encouraged dogma in established religion.

Once converted literacy was no longer a hurdle – bypass access to knowledge and the profane could be culled to a willing and easily controlled slave service without understanding. Globalists felt their dream in their hands.

**Comment:** The 'mind war', even more contemptible than the 'Gulf war', is a

passionate slaughter of innocence by an invisible army. Now so 'dumbed-down' that in a few years journalists interviews may be conducted using a dozen or so of set phrases such as: "*How do you feel about that?*", *Have you got your head around it?*; mind dead questions in a graveyard seeking mindless (no-brain) answers!

### Details of 'the great sex seduction'

Sex is a powerful animal instinct and a weakness dirty fighters' use. Once persuaded we are animals, morals became myth and promiscuity natural.

In service to Globalism the *British Family Planning Association* recommended books like *Make it Happy*. A book said to contain pictures of naked children in poses that could be called obscene and which gives 'value-free' pornographic information on oral, anal, group sex, communal masturbation and sex with animals. It also encourages intercourse between brother and sister as expressing a loving relationship.

Degenerate literature is no longer unusual in English speaking schools. It is in the same service that the *Parents & Citizens Association of NSW* (Aust.) produced a reference book in 1985, p47 to say; quote:

(f) *Drug Education*

(i) *Drug education should become part of the present and proposed Personal Development Programs within the schools.*

(ii) *Teachers should never give undue emphasis to, nor in any way underline the dangers of drugs.* EQ.

Drugs erode logic, moral resistance and caring. Did parents and citizens want this in their reference book?

They were not asked. Degenerate music and stimulation of teenagers to crude attitudes and anti-social behaviour was supported by political ideology that served both for support and public distraction. Only Globalism gains from depravities and deceptions. In 2008 behaviour of increasing numbers exposes the consequences.

Mass media encouraged and helped force this trend against public resistance. More examples of evidence: In an article, *Condom Culture* (*The Bulletin* 28/1/1992) Lucy Sullivan, an experimental psychologist with the *Australian Institute of Health*, argues that the campaign to stop the spread of AIDS has become propaganda for promiscuity. Quote: "*Over the course of the last two decades, Germaine Greer moved from advocating sexual liberation of the male model for women to arguing that this version of sexual freedom has made women more, not less, subject to male sexual dominance.*

*A promiscuous mode of sexuality, which suits men better than women, has been preached and imposed and has left women alienated from their real modes of sexuality, which are far more entwined with reproduction and personal, family relationships than are those of men.*

*Women's bodies and health have increasingly been put at risk in order to dissociate copulation from reproduction, as a necessary concomitant of sexual freedom".* EQ.

Quite so! It is gratifying that a leading feminist had the courage to look and speak honestly. A great confidence trick was played on women. The comment in the Sullivan article is important: the PR

promoted attitude was not for feminine benefit.

AIDS was used as a distraction for encouraging social acceptance of promiscuity says report in *The Australian* (13/13/1992); quote: "*Explicit sex education courses should be taught in the first three years of primary school, [so said] research on AIDS awareness presented to education authorities in all states and the territories*".

Where did this originate and by whose authority distributed? A culture that creates artificial desire to force premature sexual development on children is abominable.

Promotion of sex, under a banner of a 'safe sex' became epidemic! Whether male promiscuity was as liberal as made out by 20th-century propaganda or a figment of PR imagination, is not worth arguing: can one be promiscuous without the other?

The homosexual promotion added to the sickness.

In a free sex culture we might expect rape to disappear and brothels out of business, but both boomed. Media reports kidnapped girls sold for sex slavery – rife in Asia and Europe to serve tourists. A lawyer claims that rape, in recent years, is becoming more violent: depravities unfit to repeat.

To undermine human culture both male and female were tricked by a massive PR exercise of seduction and lies. As insider, George Orwell, exposed in his book "*1984*": word meanings are manipulated and government ministries disguised; the Ministry of Peace promotes war; the ministry of love promotes hate.

Cultural abortion is most intensely directed at children (*give me a child for the first seven years and you can do as you like after that*). Children are born with human potential for development. Deceive the child and you cripple the adult; cripple adult vision and the next generation can be further dehumanised.

Children, raised among/or by animals, if captured and given the best of scientific help were never able to become normal humans or advance their human potential.

We now see human understanding being stripped away; ability to communicate degraded; reading skills dimmed; ability to understand the culture into which we are born corrupted, so "*Who do you think you are*" becomes a very interesting question?

If we want to know who we are we have to step back and face the future. We have to admit the futility of the by-pass we now travel. We must step back to more advanced culture to find the missed path.

To undermine moral structure is the easiest, most effective, way to bulldoze a culture.

An example of how deliberately hard core pornography was pushed into Australia is found in the following quotes from *The Report of the Joint Select Committee on Video Material*. Vol. 1. Canberra 1988, p15-17. Quote: ". . . in order to understand more accurately the operation of the censorship laws from 1973 to 1984 it is necessary to refer to the year 1973 when the number of video tapes entering Australia was insignificant.

*In that year the then Attorney-General announced a policy on censorship . . . which in its original form read as follows:*

*... federal laws to conform with the general principles that adults should be entitled to read, hear and view what they wish in private and in public and that persons – and those in their care – be not exposed to unsolicited material offensive to them. (Statement by the Attorney-General of Australia, Censorship – A Question of Balancing Individual Rights, Canberra, Feb. 26, 1973). i.e. You can abuse others but don't offend them.*

*May 1973: Although the proposed legislation is self-regulating it may be considered desirable to set up a tribunal to establish what publications are to be "restricted" and what are not. This takes responsibility away from the trade and gives the appearance at least of community involvement.*

*The document also noted that for the policy to become law, amendments would be required to the Customs (Prohibited Imports) Regulations and the Customs (Cinematograph Films) Regulations and a new law drafted to cover advertising, display, distribution and sale to adults of obscene material. However the document warns that such legislative measures would meet resistance and could lead to the negation of the policy and commented that:*

*It is considered that almost all the States would be hostile to a policy which could lead to the circulation of so-called hard core pornography and material dealing with hard drugs and extreme violence, anarchy and sedition. Emphasis added.*

*The document raised for consideration the question of whether the policy announced by the Attorney-General should be brought fully and immediately into effect or by stages. It stated:*

*You would need to have regard to repercussions in the electorate; the Australian public is notoriously conservative, whatever its political affiliations. The Government's policy might best be achieved by a strategy of hastening slowly – gradually broadening the standards of imported material so that public opinion can be developed to embrace the principles embodied in the policy. EQ. Emphasis added.*

We are betrayed by people of our own race; our own culture! Anyone thinking that 'our' government is taking care of us must either be very, very brainwashed or very, very dumb. This deceit is passed off as: attitudes changing to satisfy public demand: Meaning: changing public attitudes to create demand.

Here we see ongoing, cold and cruel subversion of public morality and standards! Anarchy & sedition is government promoted. Deceit used to undermine morals and inset a control-freak humanist administration. Pornography is now accessible to children! Were Christian values not dogmatised this could not have succeeded

Public servants go along with orders. People, who want porn and related violence, are loud in complaint when their children are raped, crippled or killed, but never look at their own hands. Those behind the scenes congratulate each other. Fiscal robbery, political correctness, radical feminism and porn are deliberate products of PR propaganda; followers suffer for blind loyalties.

It is not only convicted criminals who will come to a time when they have to face conscience and question the value they



gained from life. Among those for whom judgement will be very hard to face will be many ego-driven fanatics.

Pain and pleasure are such fleeting impressions! Pride so empty! How little they matter! Yesterday's toothache or last night's party, what value today? What is their value unless associated with some human value?

Human values are unknown to the young unless learned by discipline and guidance in human environment. Since the public promotion of porn the economy has become increasingly artificial and erratic.

Huge companies crash; rob shareholders and customers! Criminally irresponsible management is seldom made accountable.

Farm and small business is mangled; massacres become increasingly common; rape, vandalism and violence, only a small fraction reported (one-third of university girls claim to be rape victims).

Authorities, blind to corruption, abuse the whistle-blower. With growing depravity, reducing levels of understanding and growing contempt for others what should we expect from further advance of culture?

Can we see that laws are no substitute for morals? That lies and trickery lead to self-delusion? That deceit cripples the child mind and families disintegrate in hate and violence?

In culture or business, the cost of immorality is a cost now too high for humanity to meet!

Why does humanism turn into depravity? Dr. Susan George (next chapter) gives us

the answer: *the assumptions that underlie the whole concept [of humanist philosophy] are absolutely false.*

### **BONDING:**

To better understand moral subversion we need to know a little about "bonding". Bonding is usually associated with mothers and babies – with animals it may be called "imprinting". Humans are not just animals; mankind may be a 'manlike' animal but human adds a totally new dimension.

Pavlov is credited with demonstrating conditioned response. A healthy calf, foal, kitten or puppy will, if fed and cared for, grow up to be a normal creature of its kind. A human baby, raised by animals may be physically healthy but lacks human responses; "Tarzan" is a total fiction.

Globalists, for generations, have worked to detail, test and perfect their plan! Testing opportunities included Nazi Germany, the USSR and some Asian nations.

The greatest confidence trick ever was their very special dream; they did not plan to fail. Can their web of deceit be untangled and explained to create an effective awakening?

They believe they have no *Achilles Heel* but, as my grandfather used to say; *"the plans of mice and men do go awry."*

Animals are driven by fixed responses, humans by learned. Humans are born with both animal instincts and human potentials. Humans have ideals and desire to advance that (if not deformed) fulfil intellectual life!

Intellect can grow in this life for as long as health allows. Humans develop and control animal instincts to create a uniquely

individual life! The human ability to advance life is the greatest gift life offers!

Human babies need to experience responsible social behaviour by accesses to human understanding. Babies need early discipline to direct them to human behaviour and open their minds to the truth of their nature.

Mother/baby is not the only human bonding. Also important to humanity but seldom mentioned, is "marriage bonding"; not difficult to see why this aspect is now ignored. Assuming the human ideal where both partners are innocent at marriage and not subject to artificial sex exploitation, both seek their ideal to experience the joy of each other and family.

### **Marriage bonding is strong and lasting.**

That we have lived in a mixture of faith and confusion has not stopped the family ideal being the foundation of great civilisations.

Had we not been misled, human ideals and relationships would, in the twentieth century, have flourished. Family disintegration has had, as we are now seeing, a deliberately created cause.

Benefits of the human ideal are confirmed by generations of experience. Destroy this ideal and there begins the AIDS-like process of cultural disintegration. Cultural commitment to human bonding is an essential of human social development.

Today a man's word is no longer his bond; in politics and business we expect and accept lies and corruption. International tyrants govern and rob us of humanity, heritage and future.

### **Mass Marketing Seduction:**

In the life/death battle against intellect every base had to be covered. Morality is an intellectual understanding so that could not be ignored. A brain after smothered by philosophy must have no Achilles' heel otherwise the immorality of a philosophy set to destroy intellect could develop fatal weakness.

The mass marketing of seduction began early in the 20th century. As seen Bernays himself gave a lead. The 'sex & violence' type of comic book appeared in the 1940s and among the first large-scale public protests against the seduction of youth were those led by *Seduction of the Innocent* author Dr Fredric Wertham.

However there was always too much money and too much high-level pressure for the confused public to ever win the legal contest.

From comic book porn to school classroom porn, the people were resisted to bankruptcy or exhaustion.

A 'girlie' magazine provided my first insight. Bold in the 1930s but now tame.

By the light of an "Aladdin" at the kitchen table I read of a rich man who hated women; he had decided to make miserable as many as possible. Why is irrelevant! To this end he engaged a bevy of call girls and invited young bachelors as guests.

He knew that once the innocent were seduced to the joys of promiscuity they would find it difficult to settle down. They would marry but there would be extra-marital affairs, disputes, distress and family break-up to leave the wife (probably with

young children and no income). That was this rich man's revenge.

Fiction yes, but the principle behind the plot was sound and understood by those interested. However it was some years before I found that this principle of bonding was not understood by, nor impressed on the general public.

Many years later I saw that the whole world was being seduced in accord with this understanding, but in service to a far more ambitious plot.

There is not much new under this sun!

Thousands, perhaps millions, read that story without care of meaning or consequence.

How many mothers (the hand that rocks the cradle rules the world) have felt a secret pride in the philandering of sons while angered by inattentive husbands?

The good so innocently let evil triumph; *"They know not what they do"*.

The excitement of promiscuity leaves a lust imprint. Promiscuity does not kill the human desire for the ideal but erodes bonding and imprints a passion for experiment. But the desire for the ideal remains!

Many continue a desperate search for the ideal mate but with bonding misdirected the ideal is seldom known.

Frustrations easily turn to deceit and family violence! A bitter jealousy of any living in harmony grows among those living in disappointment.

## Chapter 8

### SUMMARY PLUS

For every advance to freedom there must be a corresponding advance of order and discipline imposed on lesser freedoms.

Or, alternatively, only by bringing lesser freedoms to order can we gain the freedom of progress. Had we not learned the need for rules of the road we would still be arguing which donkey has right-of-way!

How far would we get if we had, consciously, to tell every leg muscle each movement to make? Basics, programmed to order, allow our advance!

Are controls, now being introduced part of the process of bringing lesser freedoms under control? In an advancing culture needed regulation becomes automatic by desire but restraints preventing or misdirecting access to truth, are definitely not in that category.

Laws making us subject to authority for control or exploitation are moral crimes and, among humans, contemptible.

**Secret surveillance example in Australia:** Roger Clark: *"When they set out to number everyone with the Australia Card, the people rose up to defend their liberties. ... the government backed off."*

*But the Australia Card debacle was a minor setback. ... They do take privacy a little more seriously than they once did, but they have found other ways ... and clearly one of the ways in which they can achieve their objectives is not to go through legislation, not to take the risk of going into parliament."* End Q.

In a true democracy an identity card is unnecessary and legislation needing secret introduction or disguise would be a crime.

The Australian 'Bill of Rights', because of public pressure (28/11/1986) was disallowed and then had all its important features introduced as part of the Human Rights and Equal Opportunity Bill: 10/12/1986. When government resorts to trickery its law is neither legal nor just and enforcement morally criminal.

Personal information: medical records; tax returns; school reports etc. can be collected and filed in a computer somewhere; why tell us?

Globalisation is not human! To them we are a resource! If authority wants to know your abilities, genes, blood type etc., it is for their benefit. Note: the many pharmaceuticals found to be harmful; we are ideal guinea pigs for human research. If a part of you is needed they want is to know where you are.

Mind manipulation can return humanity to primate levels! As we lose access to understanding – to humanity – self-discipline and ability of self-sacrifice – we lose power to escape! Indoctrination is crippling!

Protections from consequences of stupidity encourage stupidity! Behaviour measures our rational response; the more 'dumbed down' we become the more rules and regulations we need! So many examples of communal irrationality growing in every walk of life!

The educated no longer appear to see that principles of discipline, as related to social order, are as insistent and over time as

certain in their effect as are principles of engineering. We now react to moral laws as once to rules of the road – as though a matter of some tyrant's pleasure. But these, to life, are as engineering laws to bridges and law to truth of social structure.

They want us to believe there is no social truth, "Work out what is to be your behaviour by agreement with your peer-group". "Situation Ethics": "Do whatever seems best in your situation". These frivolous, 'no truth' ideas divorce us from benefits of human experience and understanding – divorced from truths of creation; we advance back to the cave!

Face painting – primitive art – the grotesque – the ugly – vandalism – suicide – cruelty – crime for kicks – this is NOT the way of advancing culture. The evidence, taken in conjunction with day-to-day events, should convince a rational mind. Can there be logical doubt of the existence of a corrupting elite or its motivation?

The artycraft of governing! There is a cause for each effect! Social trickery is exposed; neither reason nor means are mysterious! Every base has been covered and our failure to see is only that the depth of such corruption is, to us, beyond reason!

Humanist/socialist solutions to the problem of achieving total power are, in today's world, despicable beyond our ability to comprehend.

### **One More Voice:**

In order to create freedom of choice humans had to be made corruptible! Intelligent people are, more and more, seeking to see through the frail veil. Here is Dr. Susan George; quote: ... *dystopia*,

*which is where everything is just as bad as it can possibly be. My dystopia is a kind of worldwide apartheid in which a very small transnational elite is served by a more or less permanently employed middle class, people who generally have jobs, generally have services, all on the backs of an increasingly marginalised and criminalised underclass.*

Dr. George's nightmare is a world taking shape before her eyes. She has been a consultant to the United Nations University; to UNESCO; to the UN's Economic Commission for Europe; to the International Union of Food Workers and the Government of Nicaragua etc. She knows the UN and the international scene and is trained in philosophy!

Yet in answer to recent questions (Australian ABC) we find these comments; quote: "Well, I think this meaning of the word 'development' is rather obscene. Development in biology means that an organism unfolds harmoniously in its environment. It means that the flower becomes a fruit, or the embryo becomes a child. But the social sciences have taken over this concept and perverted it. When we say 'development' in the modern sense, we generally mean outside intervention and meddling.

*If you meddle too much with an organism, it will be damaged or will die, which is precisely, I think, what we've been doing with other people's lives. I think development has failed largely because the assumptions that underlay the whole concept were absolutely false.*

In relation to economic manipulation she says: "All these institutions are centralised, hierarchical, completely undemocratic and

*working with a lot of money contributed by their members, mostly their richer members.*

*What do they do with that money? Well, in many ways they are helping to subjugate all the economies of the world and making them satellites of 'free enterprise' so to speak. ... So the World Bank is in charge of imposing this economic doctrine, the International Monetary Fund is in charge of imposing structural adjustment, in other words austerity programs in the Third World, and GATT is involved with indeed reducing not only barriers to trade, but any standards – environmental standards, health standards, high wages – that could be considered impediments to trade.*

*I feel very much that the undemocratic nature of these institutions will mean that a whole new world order is put into place and that it is an anti-democratic, authoritarian order run by the elites of the rich world on their behalf.*

...  
*every time citizens in one country or another seem to be winning some victories, seem to have gained, for example, either higher wages or better environmental standards or whatever, these international agencies will often say, 'No, wait a minute, it's our law, international law is above national law and your national standards simply don't hold up.'*

*If I can give one example from the US/Canada free trade pact, a model for what GATT would like to do for the entire world: British Columbia was planting trees – the province itself – and the Americans challenged it and said, 'This is a help to the Canadian timber industry and we don't do that for our timber industry so what you're doing is impeding trade..'*

*That's just one example of the kind of thing that would happen under universal free trade. The standards for pesticide residues would become the standards of the FAO ... sometimes 50 times lower than certain national standards. So if I want to export fruit laden with pesticides to Australia, Australia would have absolutely no recourse but to accept them.*" End Q. Emphasis added.

A very honest report and warning! A true insight to the obnoxious nature of those behind the scenes!

### **Where are we heading?**

The rich become richer, the poor poorer. Robbery from pockets, food from mouths, rationality from minds. Those planning our demise have replaced human feelings with animal cunning: gradualism is their password! Blind arrogance their motivation! Such behaviour is so beyond our comprehension that few of us now understand our world, or ourselves.

The disadvantaged become too poor to resist. Newly poor are first incredulous then angry! Having ignored the plight of previous victims they learned nothing.

Blind to experience they repeat brilliant responses – protest march – petition the P. M. – new political party. Politicians smile as groups let off steam before crawling back into their shells.

### **The equality of man:**

From the beginning of civilisation we have used advancing technology to our delight. From pyramids to nuclear reactors it has been man who has decided the use, or misuse, of technology. And the misuse can be charged to the INEQUALITY, the beast in man!

Inequalities of man were always accepted; so obvious! The EQUALITY of man! AH! That is a concept of advancing intellect and more difficult to appreciate. We had to learn abstract reasoning. Equality is not a physical thing.

### **Equality is about:**

**JUSTICE** (equality before the law)!

**POLITICS** (equality of knowledge and control: democracy)!

**HUMANITY** (equal rights to self-development)!

Equality, based on equal responsibility, is something that can only come with ideals and understanding generated by experience.

We approved mass education for, without common access to knowledge, human equality could never be realised. But we trusted too much! We ignored our responsibilities to govern ourselves!

We believed we had democracy because we were told it was in our vote. In our complacency we accepted IN-equality, MIS-education, Public Relations deceit. Only with true democracy do equal rights appear! So we descend into slavery!

How significant now the question; "*Who do you think you are?*" now that we know our beliefs, attitudes, thoughts, desires, likes and dislikes were decided for us? Such hassle about the 'stolen generation'! How trivial is stealing racial identity in comparison to the stealing of our human identity?

It may help us know ourselves if we look deeper into knowledge of ourselves used by our oppressors. Bernays, "*Crystallizing Public Opinion*" p122; quote: "*The*



*average citizen is the world's most efficient censor. His own mind is the greatest barrier between him and the facts. His own "logic-proof compartments," his own absolutism are the obstacles which prevent him from seeing in terms of experience and thought rather than in terms of group reaction."* End quote.

That is even more so now that they have had more time to perfect our "peer-group" cages. We behave, as we are dumbed-down to behave. Item, p115; quote: *"The relative importance your newspaper gives to an occurrence affects your thought, your character, and your children's thought and character. For few daily habits are as firmly established as the habit of reading the newspaper."* E.Q. Bernays there quotes another author.

Much of this habit is now transferred to TV watching and TV has intensified the effect. Yes, the relative importance given by media to items of daily news does decide the common opinion of our majority – mass media is our 'window' to our world and we, in many ways, are a media peer-group mob! But still we can escape!

Bernays again quotes another author. Remember, **THEY** are talking about **US**. p108-9; quote: *"He is more sensitive to the voice of the herd than any other influence. ... It can inhibit or stimulate his thought and conduct. It is the source of his moral codes, of the sanctions of his ethics and philosophy. It can endow him with energy, courage, and endurance, and can as easily take these away. It can make him acquiesce in his own punishment and embrace his executioner, submit to poverty, bow to tyranny, and sink without complaint under starvation. Not merely can it make him accept hardship and suffering*

*unresistingly but it can make him accept as truth the explanation that his perfectly preventable afflictions are sublimely just and gentle.*

*It is this acme of the power of herd suggestion that is perhaps the most absolutely incontestable proof of the profoundly gregarious nature of man.*

*He is subject to the passions of the pack in his mob violence and the passions of the herd in his panics".* E.Q.

Again we see research truly reporting our manipulated responses – we are so peer-group dependent and as a mob so united in so many passions because culture is under control of criminal families. The evidence is overwhelming, how can we, given any use of our intelligence, deny it?

When raised in an environment of deceit mankind has little ability, desire, or self-confidence to distinguish fact from fiction, how can we even try when indoctrinated to believe there is no social truth, no future in life? Generations of deceit! It is not human nature but the slow poison of deceit that can now be seen as *"most absolutely incontestable"* in its ability to create a false human nature!

Is that extreme? Think of those who have committed suicide, some even killing their families in their despair. How many of us ever question the true nature of the culture that drives us? But don't despair!

On pages 129-30 Bernays gives three ways to obtain national cohesive force. One he calls *"patronage and pork"*. The second: *"government by terror and obedience"*. However it is the third that is the one interesting to us; quote:



"The third method is "government based on such a highly developed system of information, analysis and self-consciousness that the knowledge of national circumstances and reasons of state is evident to all men ". E.Q.

AT LAST! Finally we are recognised by someone 'up there' as being human. Someone actually admits of what could, should and can be done – that given the truth we are equally able to make decisions in our own interests.

And the person who now admits this is the recognised master of deceit and propaganda himself. Relating this to what happened during the 1914-18 war Bernays says: *"The method LEAST relied on by any of the belligerent countries" was the third method...*

*"This breakdown did not occur among small, inefficiently organised groups. It occurred among the representatives of the highest development in social organisation.*

*If this is the fate of the most highly organised social groups, consider then the problem which confronts the social, economic, educational or political groups in peace time, when they attempt to obtain a public hearing for new ideas."* End Q.

So we must, by now, see why they are not worried about exposure! In the hierarchy of the dammed, corruption descends from the top; these now feel their control is total and secure. So they avoid 'alternative 3' like the plague.

Bernays goes on to remark on the common futility of trying to fight back or awaken new understandings. He then returns to attempts to maintain the myth that public opinion is interaction between man and

media (i.e., there is no manipulation: pornography never degrades; lies never mislead; crime is the fault of the victim).

But too late, evidence and logic, including his own, disagree; he has let the cat out of the bag of deceit; we no longer have excuse for not recognizing it.

### **A WIDE & DEEP view is ESSENTIAL:**

Population cannot keep doubling while soil degrades. Public assets, sold or secured as collateral, hide our decline to poverty.

When all assets are gone, what then? When they talk of "herd mentality" they are not meaning street mobs but interlocking peer group associations. We must look at ourselves in time and space!

We must take note of creation principles. It is not possible for creation to occur by chance. Only intelligence can imagine something not existing and then find a way to turn chaos into order and life.

Work, in recent years and back through history, gives us confirmation of what is exposed in this literature. That does not mean that we have no more to learn but that we are now on the right road.

The evidence is there for all to see; 'big brother' is a slave-master! To escape all we need is confidence and courage in our own intelligence.

### **Can we gather intelligence?**

You may doubt our situation so bad or think it already too late. You may believe yourself helpless or think, *"It will be easy to straighten out."*

But you find friends strangely reluctant. You are one of a peer group. Why are you

being different? If you do get their attention they may want the problem referred to an 'authority'. Sadly, rather than act on their own intelligence they seek advice of the enemy. Don't give in! If you can see it why not they – if they try?

Friends may say: "*We can't tell people, they don't understand*". Might it be that people don't understand because they have never studied the evidence – never made contact with enough of the truth see the pattern of intelligence?

If we fail to convince others perhaps it is we who have failed to see clearly the evidence?

To convince others we need to see clearly enough to introduce the evidence that convinced us. If they decline don't be pushy, just ask for evidence or logic to dispute what they disagree with.

Over the years I have even offered cash but no one ever attempted to take it up. Why! Because to be serious about it they know they have to produce real evidence or sound logic, for their view and when they try to find it they find there isn't any; for ego they retire rather than admit defeat.

As we learn we understand that the more who see the truth the more easily others see it. It is natural to like being part of a group. We need comfort of support before we take the leap. By knowing us they enslaved us – by knowing ourselves we can be free. Perhaps if you then point out the advantages of knowing the truth they may be persuaded.

This book is dedicated to exposing public manipulation for private gain; it needs a 'whole of life' viewpoint to bring all into

true perspective. Many fear to look into the naked truth of the culture they live in but, in a few years, as Global Warming reveals its truth, it may be then too late.

Read "Climate Change" and other articles. Things I have forecast: worsening weather; volcanic action; food shortages, are still not taken seriously but logic will force awakening, don't leave it too late!

To start a new chain the first link has to be forged. Only when a few start a chain can a chain reaction start! It will take some time before the people with the right influence read this but spread the word, the miracle will unfold?

Let's not continue to behave like animals long frustrated and abused! Let's not huddle in angry peer groups! Let's not make mountains of molehills. Let's seek enlightenment and think for ourselves!

### **BREAK THE CHAIN OF DECEIT START A CHAIN OF ENLIGHTENMENT.**

The power in complaint is small! False democracy cannot be exposed in the courts. But we can organise to choose our own representatives! The first electorate to do this will start an awakening.

There are people of proven organising ability and trustworthy reputation in every electorate! We can educate ourselves; choose our own representatives. We don't need vote for the incompetents chosen to serve to others.

Perhaps the hardest thing to accept is that many who will oppose us are good people with good intentions (*the road to hell is paved with good intentions*).

Innocent trust blinds many to the inhumanity of those who bind us.

Will we continue to waste the great opportunities of life?

Exert ourselves for deceit, waste and pollution?

Live for lies, greed and depravity?

Oh man:

We have advanced to iniquity.  
Let us now turn – while we can.

Just one thing more: Congratulations for having the courage to read through to the end. I don't know who you are or who you think you are but if you are the person I think you are, you are not going to take

living the rest of your life as a puppet on a string. You are able to sacrifice the past for the future! You will not waste the greatest gift of life! It is time we put aside our dependence on others to live by use of our own intelligence.

This is Book 2; to see the whole picture read all 5 books.

Don't miss the shorter articles and leaflets.

Truth is the origin of life!

Truth, order and energy combine to make structures!

Intelligence is the creator of all legitimate order just as logic insists.

Don't miss the opportunity life offers!

**[www.lifetruth.org.au](http://www.lifetruth.org.au)**

**And associate sites:**

**[www.gniebxbeing.org.uk](http://www.gniebxbeing.org.uk)**

**[www.themindweb.com](http://www.themindweb.com)**

**They take us from chaos to order!**

**SPACE FOR NOTES**